

AT&T
PERFORMING
ARTS
CENTER

Yours to Discover

REPORT TO THE COMMUNITY
2020-2023



Yours to
DISCOVER

The popular 1970s rock band America performing in Strauss Square, September 2021. Photo: Jay Simon

Cover: Dancer with MOMIX. Photo: Sharen Bradford. The Dancing Image



Discover

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Danny: Welcome to our Report to the Community 2020–2023 which shares so much of what’s been going on at the AT&T Performing Arts Center over the past three years. It’s an update on many of the significant programs you’ve come to know at the Center, and a look at new initiatives you may be discovering for the first time.

Warren: For some, this may also be the first time meeting me, the Center’s “new” CEO. I came here a year ago from Newark, New Jersey, excited to run one of the nation’s top performing arts centers—and to live in Dallas, one of the country’s most dynamic cities! From the start, I’ve been struck by how warm and welcoming everyone has been. The sense of optimism about this city and its future is strong!

Danny: Warren, that optimism is demonstrated by Dallas’s decades-long commitment to the arts. Not just in the iconic institutions here at the Center and in the Dallas Arts District, but also supporting the small and emerging arts organizations across our community. The arts truly help define Dallas today, and we’re excited about the role the Center plays now—and going forward.

Warren: The last Report to the Community was produced in 2019, when the Center was just finishing its 10th-anniversary year. That was a special moment with plenty of excitement for what was ahead. Then came 2020 and COVID-19. You’ll hear more on that later, but thanks to the hard work of the Center’s team and the unwavering support of board members, donors, foundations, the City of Dallas, sponsors and, critically, our patrons and supporters, the Center pivoted and has emerged from that difficult period in a stronger position to both face the challenges and meet the opportunities ahead.

Danny: To thoughtfully move forward, the Center has been working with Boston Consulting Group (BCG) on a new strategic plan. We are very grateful that BCG did this on a pro bono basis—it was an extensive review. Between BCG’s surveys, discussion groups and one-on-one interviews, more than 500 people shared their unique perspectives on the Center. This included staff, longtime supporters, board members, patrons, resident company leaders, arts colleagues, city leaders, educators, neighbors and many more.

Warren: The top-line outcomes are near the beginning of this report, including our new vision, mission and purpose, along with the commitments we are making to you, our community. I think you’ll be excited about what you see.

Danny: Then, as you read through the rest of the report, you’ll see how so much of what we do now at the Center already dovetails with the new strategic plan and speaks to who we are. We think it’s pretty exciting, and hope you do too! Enjoy!



AN INVITATION TO DISCOVER OUR REPORT TO THE COMMUNITY

Warren Tranquada
President & CEO

Danny Tobey
Chair, Board of Directors

WELCOME

Discover



Photo: Kathy Tran

For 14 years, the AT&T Performing Arts Center has provided a public gathering place in Dallas that strengthens community and fosters creativity for North Texas by presenting top-quality live entertainment and hosting a range of innovative and impactful community and arts education programs.

When it opened in 2009, the Center helped complete the decades-old vision of a cultural district that would be a home for Dallas's major arts institutions, bring new life to downtown, spur economic development and create a place where people from every corner of Dallas could come and experience the transformative power of the arts.

As Dallas and the region have changed, so has the Center. Today, we are a strong collaborative advocacy partner in the arts community welcoming diverse new audiences. In addition to supporting our resident companies, the Center provides resources for small and emerging arts organizations, making our campus an incubator and launching pad for world premieres and new works. With TITAS/DANCE UNBOUND, we have a strong presenting partnership bringing the best of world dance to our area. Broadway Dallas, formerly known as Dallas Summer Musicals, is now a partner in bringing great musical theatre to our region. Our award-winning arts education and community programs reach thousands of students and families, both on and off our campus.

The 10-acre campus of the nonprofit AT&T Performing Arts Center is located downtown in the Dallas Arts District. In addition to the stages below, it includes Flora Cantina, Lexus Red Parking and Lexus Silver Parking.

WINSPEAR OPERA HOUSE



With 2,200 seats, the **Margot and Bill Winspear Opera House** is where Broadway, opera, classic and modern dance, concerts, comedians and speakers entertain tens of thousands of patrons year-round. It's a modern version of the traditional horseshoe-shaped opera house, and it's anything but stuffy. Photo: Kathy Tran

WYLY THEATRE



The **Dee and Charles Wyly Theatre** is one of the world's most versatile theatrical performance spaces. Its main 547-seat performance hall can be transformed into a range of stage options, including thrust, proscenium, in-the-round and flat floor. The iconic 10-floor building is uniquely stacked, housing an array of versatile performance and multifunctional spaces. Photo: Kathy Tran

STRAUSS SQUARE



The Center's 2,200-capacity outdoor **Annette Strauss Square** is named for the late former Dallas Mayor Annette Strauss, a champion of the arts. Audiences enjoy open-air performances under the stars in assigned seats or stretched out on the lawn, surrounded by the Dallas skyline. It is a stunning setting for performances, festivals and events. Photo: Jay Simon

SAMMONS PARK



The **Elaine D. and Charles A. Sammons Park** weaves together the venues of the AT&T Performing Arts Center. Come experience a peaceful downtown oasis, a free community festival or find a happy hour performance featuring Dallas artists. Photo: Jay Simon

HAMON HALL



Located in the Winspear Opera House, **Nancy B. Hamon Hall** is an intimate and flexible 200-seat space featuring a range of uses, from a corporate rental and meeting space to an arts education classroom, as well as a rehearsal and performance space for small groups. It has proven to be a flexible canvas for the Center's Elevator Project artists. Photo: Chris Heinbaugh

STUDIO THEATRE



Located on the sixth floor of the Wyly Theatre, the **Studio Theatre** is an intimate black-box-style space that can seat up to 200 people. This was the original home for the Center's Elevator Project featuring small, emerging and historically marginalized Dallas arts groups. Photo: Corey Haynes

In 2024, the Center will celebrate its 15th anniversary. To help embrace and sustain our growing role in the community and to provide a strong platform to explore new opportunities, the Center's leadership launched a months-long initiative with Boston Consulting Group to create a new strategic plan. This involved extensive interviews and surveys with key stakeholders across our community. It also included deep dives into our finances, business model, history and a vision for the future.

"This new plan includes updates to our mission, vision and purpose, and it especially reinforces our commitments to serve our diverse community," says Danny Tobey, Chair of the Center's Board of Directors. "This plan provides a north star, and its core pillars will shape our progress. We are very grateful for the team at BCG and their incredible work."

SHARING AND LISTENING

500+ PATRON AND COMMUNITY SURVEYS

40+ STAKEHOLDER INTERVIEWS

"A key institution for the city of Dallas" —Board Member

"A cultural hub for all of Dallas" —Center Staff Member

"A place to enjoy world-class, exciting, fun, creative performing arts" —Cultural Partner

"I like the idea of being a gathering place ... how can we expand this?" —Board Member

"A leader in the Dallas arts community" —City Official

"An economic engine for the city of Dallas" —Board Member

"Has developed deep, authentic relationships with the Dallas community" —Cultural Partner

"Our purpose should be to share the arts with everyone." —Auxiliary Board Member



Boston Consulting Group collaborated with the AT&T Performing Arts Center to shape its new strategic plan on a pro bono basis. We are grateful for this extensive, thorough and thoughtful review, and commend the talented BCG team of Konark Singh, Danny Wilderotter, Michelle Ingold, Gaurav Batish and Brian Le for their work and passion.

GUIDING PRINCIPLES

OUR PURPOSE:

Shape the stage for life to thrive in Dallas.

OUR VISION:

To be a catalyst for imaginative excellence that enables economic and artistic growth for Dallas.

OUR MISSION:

We are a vibrant cultural hub that provides, operates and activates exceptional spaces for artists, artistic organizations and our community.



Photo: Carter Rose

Discover

OUR COMMITMENTS



Photo: Chris Heinbaugh

VALUE ARTISTS

Bring innovative, relevant and distinctive performances to our spaces and ensure the success of our resident companies and partners.

DELIVER QUALITY

Ensure every aspect of the customer experience is enriching, impactful and memorable.

CARE FOR OUR COMMUNITIES

Be a leader in arts advocacy; listen to, empower and uplift our artists, artistic organizations and communities.

INSPIRE THE NEXT GENERATION

Cultivate the future of the arts through impactful arts education and community engagement programs.

ARE INCLUSIVE

Welcome and celebrate the histories, identities and experiences of our audiences.

ENERGIZE THE CITY

Strengthen the vibrancy of the Dallas Arts District and make Dallas a better place.

OPERATE RESPONSIBLY

Serve as dutiful stewards for our buildings and sustainably fulfill our mission.

CORE PILLARS

COMMUNITY & EDUCATION

Create an authentic impact in our community, champion thriving local partners and expose more of our community to the arts.



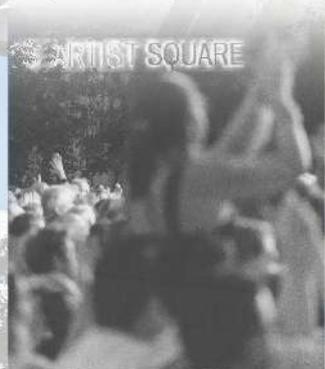
IMPACTFUL PROGRAMMING

Host diverse, impactful programming to build and welcome audiences representative of Dallas.



CENTER FOOTPRINT

Maximize the value of our beautiful buildings while exploring opportunities to expand our footprint.



AREA DEVELOPMENT

Activate the campus and the broader Dallas Arts District to become a culturally relevant, vibrant destination.



FINANCIAL STABILITY

Develop a strong financial position to act on our mission and preserve our buildings.



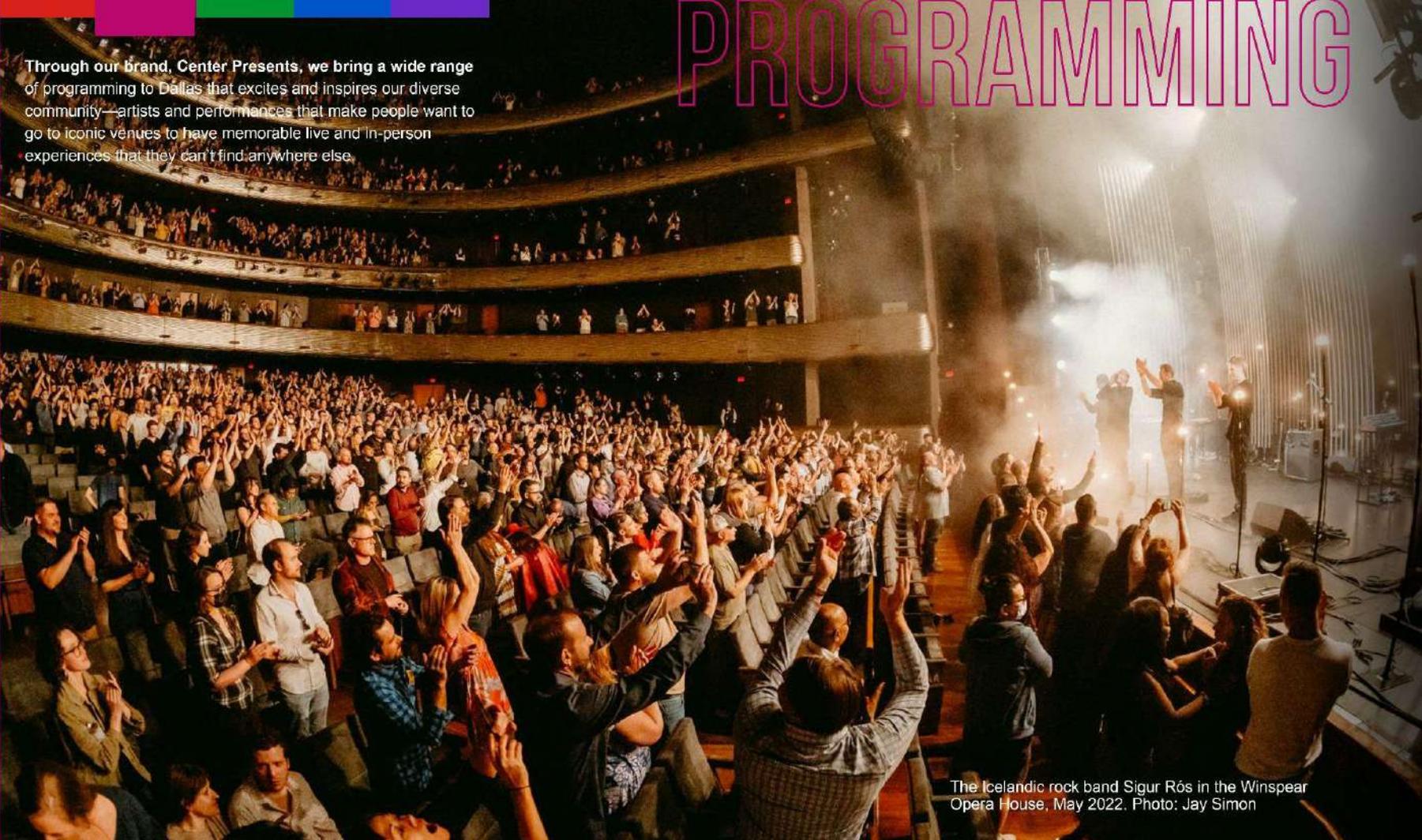
“With this important tool and its guideposts, the Center’s team, with support from our Board of Directors, is moving forward to prioritize and implement our new strategic plan. Many of these investments are already underway. Others will be fully explored in the coming months and years, all with an eye toward capacity, accessibility, sustainability, fiscal stability, and how we can best keep providing our community with the best in the performing arts.”

—Warren Tranquada, President & CEO

CLASS ACTS

Through our brand, Center Presents, we bring a wide range of programming to Dallas that excites and inspires our diverse community—artists and performances that make people want to go to iconic venues to have memorable live and in-person experiences that they can't find anywhere else.

PROGRAMMING



The Icelandic rock band Sigur Rós in the Winspear Opera House, May 2022. Photo: Jay Simon

Center Presents performances include major stars in music, compelling speakers, family fun and comedians bringing down the house—living legends and the best new talent around. You're likely to see Center Presents shows on the stunning stages on our campus. But don't be surprised to also find them at the Majestic Theatre, Moody Performance Hall or Texas Theatre. We have prioritized bringing more diverse artists to our stages so all audiences can feel welcomed by performances relevant to their lived experience. Our commitment to providing great live performances knows no bounds! atpac.org



GIPSY KINGS



BOYZ n the D

JERRY SEINFELD



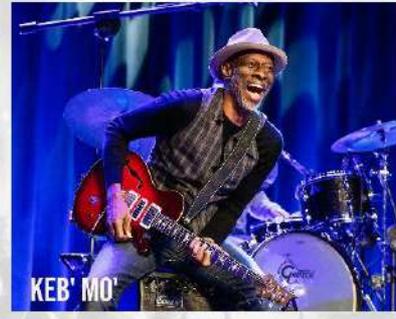
LEANN RIMES



BILLY PORTER



MANNHEIM STEAMROLLER



KEB' MO'



NEIL DEGRASSE TYSON



SARAH BRIGHTMAN



JO KOY



SOLEDAD O'BRIEN



RODRIGO Y GABRIELA



LEA SALONGA

CENTER PRESENTS

The Prom held its Dallas premiere at the Winspear Opera House, July 2022:

Photo: Deen van Meer



BROADWAY AT THE CENTER

Broadway at the Center, presented with support from the Moody Foundation, continues to present touring hit productions to packed houses in the Winspear Opera House, the best space to experience Broadway in North Texas. Support is also provided by the Dallas Tourism Public Improvement District. In addition to presenting great shows, the Center is extending the post-show experience for patrons. Following recent performances of *The Prom*, *Legally Blonde*, *On Your Feet*, *Anastasia* and *SIX*, audiences enjoyed DJ dance parties in the lobby. Starting this fall, Arts District audiences will enjoy affordable post-performance tapas, Tex-Mex bites and margaritas by G Texas Catering at the new Flora Cantina, formerly the Center Café.

MOODY FOUNDATION PRESENTS
BROADWAY AT THE CENTER 2023/2024



Alanis Morissette's Tony and Grammy Award-winning musical *Jagged Little Pill* will make its Dallas premiere in the Broadway at the Center 2023/2024 season. Photo: Matthew Murphy for Murphy Made



The 2023/2024 Broadway season includes legendary favorites, family fare and some Dallas premieres. This season is presented by the Moody Foundation, with additional support from the Dallas Tourism Public Improvement District. attpac.org/broadway



MOMIX'S ALICE
 TITAS/DANCE UNBOUND
 SEPTEMBER 22-23, 2023



THE CHER SHOW
 DALLAS PREMIERE
 DECEMBER 14-16, 2023



CIRQUE MUSICA
 HOLIDAY WONDERLAND
 DECEMBER 22-23, 2023



JAGGED LITTLE PILL
 DALLAS PREMIERE
 JANUARY 12-14, 2024



ANNIE
 MARCH 14-17, 2024



CHICAGO
 25 YEARS OF RAZZLE-DAZZLE
 APRIL 4-6, 2024



HAMILTON
 BROADWAY DALLAS PRESENTS
 WINSPEAR OPERA HOUSE
 MAY 8-JUNE 9, 2024



SHREK THE MUSICAL
 JULY 18 - 20, 2024

HADESTOWN



Photo: T. Charles Erickson



This is the fifth year of a groundbreaking partnership between two beloved Dallas institutions, the AT&T Performing Arts Center and Broadway Dallas, formerly known as Dallas Summer Musicals. While Broadway Dallas presents most of its season of touring Broadway shows at the historic Music Hall at Fair Park, it also presents five weeks a year of signature programming in the Winspear Opera House. These selections, which have included *Hadestown*, *SIX*, *Tootsie*, *Oklahoma!* and *Blue Man Group* are curated to enhance the audience experience in the intimate Margaret McDermott Performance Hall. It's a collaboration that keeps the hits coming for North Texas Broadway fans! broadwaydallas.org

Ahead: Broadway Dallas will present five weeks of the Broadway blockbuster *Hamilton*, seen for the first time in the Winspear Opera House, May 8-June 9, 2024.

SIX



Photo: Joan Marcus

HAMILTON

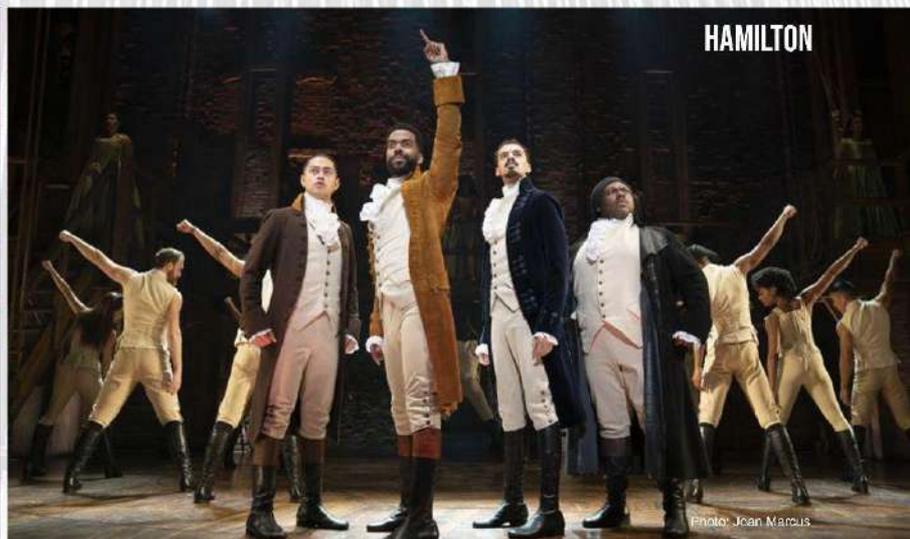


Photo: Joan Marcus



Children's music artist Laurie Berkner at the Wylly Theatre, June 2023.

The AT&T Performing Arts Center presents a wide range of indoor and outdoor programming perfect for the entire family. Recent favorites have included *Peppa Pig*, *Dog Man: The Musical*, DRUMLine Live, *Daniel Tiger's Neighborhood*, Black Violin, and the domed immersive-cinema experience Hubblo. Throughout the year, the Center creates free family weekends featuring petting zoos, face painting, concerts with local artists, balloon artists, games, animal rescue fairs and miniature golf on the Reliant Putting Green. Photos: Jay Simon attpac.org/family



Families in zero gravity chairs watching an immersive film in the Hubblo dome on the Wylly Theatre stage, June 2023.



Family Weekend face painting, April 2022.



A Laurie Berkner fan, June 2023.

FAMILY PROGRAMMING

Discover

TITAS / DANCE UNBOUND

TITAS/DANCE UNBOUND, in association with the AT&T Performing Arts Center, brings cutting-edge choreography and international dance legends to the Dallas Arts District. This collaborative partnership has allowed North Texas audiences to experience top dance companies, and has hosted world premieres as well as regional and national exclusives that have elevated the Center's and the city's international profiles. [titas.org](https://www.titas.org)



South Africa's Vuyani Dance Theatre's *CIÓN: Requiem of Ravel's Bolero*.

TITAS Executive Artistic Director Charles Santos presented the Center with the Tom Adams Award of Appreciation for Dedication to TITAS and the Arts at the May 2023 Command Performance program. Center Board Chair Danny Tobey and President & CEO Warren Tranquada praised the special relationship between the two organizations. Photo: Sharen Bradford, The Dancing Image



TITAS is a valued partner in Open Stages, the Center's arts education program, bringing in companies like MOMIX so that Dallas students can experience contemporary dance and meet professional artists, many for the first time. Photo: Jay Simon



During the pandemic, TITAS commissioned a socially distanced outdoor performance at the Nasher Sculpture Center, *Pilobolus in the Garden*, featuring the world-renowned dance company Pilobolus and dance students from Booker T. Washington High School for the Performing and Visual Arts. *Pilobolus in the Garden* returned for nine performances in May 2023. Photo: Charles Santos

EXPECT THE UNEXPECTED

The Center created the Elevator Project in 2014 to provide resources and performance space in the Dallas Arts District for small, emerging and historically marginalized arts groups. It has evolved into an annual curated season of compelling and original performances from our diverse community. Some productions tackle issues of equity, gender and racial justice. Others engage audiences with immersive journeys, untold Dallas stories and multimedia storytelling. Elevator Project is presented with support from Tito's Handmade Vodka, the City of Dallas's Office of Arts & Culture, Texas Commission on the Arts and TACA. attpac.org/elevatorproject



Lucha Teotl, Prism Theater's 2021 Elevator Project production about Mexican wrestling, played to sold-out houses and cheering audiences. The play is now set to open at the Goodman Theatre in Chicago in fall 2023. Photo: Joshua Davis

THE ELEVATOR PROJECT

AT&T PERFORMING ARTS CENTER

“The Elevator Project identifies really important work by artists and organizations, and supports that work with a multifaceted suite of services and facilities,” says Maura Sheffler, TACA President and Executive Director. “To provide that support for emerging groups gives Dallas the opportunity to be a different kind of destination and to make a name for ourselves artistically and creatively.”



Bandan Koro African Drum & Dance Ensemble, *Griots*
Photo: Hector Garcia



Agora Artists, *The Eldert Lofts*
Photo: Corey Haynes



Janelle Gray, *Rage*
Photo: Janelle Gray



Bombshell Dance Project, *In the Conservatory with the Knife*. Photo: Kyle Montgomery



TRANSFORMING LIVES
THROUGH THE ARTS

In 2023, The Arts Community Alliance (TACA) awarded four of its Pop-Up Grants for innovative work to Elevator Project artists: Agora Artists, Bombshell Dance Project, Bandan Koro African Drum & Dance Ensemble and Janelle Gray.

ELEVATOR PROJECT

Discover

RESIDENT COMPANIES

A core commitment of the AT&T Performing Arts Center is supporting the missions, work and successes of its five esteemed resident companies: Anita N. Martinez Ballet Folklorico, Dallas Black Dance Theatre, The Dallas Opera, Dallas Theater Center and Texas Ballet Theater. These five organizations present superb performances throughout the year at the Center and on other stages in North Texas. Our collaborative partners have long been among the region's leading arts institutions.



Anita N. Martinez
Ballet Folklorico



DALLAS BLACK
DANCE THEATRE
RELENTLESS EXCELLENCE

thedallasopera



DALLAS
THEATER
CENTER

TBT TEXAS BALLET
THEATER



OperaTruck, The Dallas Opera's mobile flatbed stage, is taking this vibrant art form into every corner of Dallas. Photo: Karen Almond

With its striking costumes and set design, the 2023 world premiere of *TABERNAACLE* demonstrated why DBDT has "dance theatre" as a part of its name. Choreographer Chanel DaSilva developed the concept for the epic work after the 2020 murder of George Floyd. Photo: Amitava Sarkar



For more than 45 years, Dallas Black Dance Theatre has captivated audiences and inspired communities through its mixed repertoire of modern, ballet, jazz and ethnic works by renowned choreographers at its home in the Dee and Charles Wyly Theatre. In 2021, it made its debut at the esteemed Jacob's Pillow Dance Festival, and in 2023, it traveled to North Macedonia to perform at Dance Fest Skopje, where it was praised by TK News as "smooth as silk and strong as steel." During the pandemic, DBDT fully reimagined its performances, launching a virtual season with works filmed across Dallas. These innovative productions gained global attention, drawing virtual and streaming patrons from 36 countries and 41 states. Today, it continues to host virtual, on-demand and in-person programming while serving more than 125,000 people annually. dbdt.com

PUBLIC WORKS DALLAS

In partnership with the AT&T Performing Arts Center, Dallas Theater Center's 2022 production of its celebrated Public Works Dallas was the largest yet. *The Odyssey*, a large-scale musical, engaged more than 100 community members who performed alongside professional actors on the Wyly Theatre stage. Photo: Imani Thomas



Photo: Karen Almond

Founded in 1959, the Tony Award-winning Dallas Theater Center is one of the nation's leading producers of bold interpretations of classics and groundbreaking world premieres. With performances in the Dee and Charles Wyly Theatre on the Center's campus and the Frank Lloyd Wright-designed Kalita Humphreys Theater in Oak Lawn, its innovative, dynamic programming has made a significant mark on the Dallas community as well as American theatre at large. In the past year, Dallas Theater Center has rebounded from the pandemic with sold-out performances of the comic murder mystery *Clue*, the Stephen Sondheim classic *Into the Woods*, and the return of its annual holiday production of *A Christmas Carol*, to name just a few. dallastheatercenter.org



For more than 65 years, The Dallas Opera has forged a reputation for outstanding opera and for breaking ground to reach and grow new audiences and fans for this historic art form. Its OperaTruck is introducing opera to the community through mobile performances citywide. And TDO's second annual free People's Choice Concerts attracted big audiences—49 percent of them new patrons!

TDO's work continues to win broad acclaim, including two sold-out performances of Richard Wagner's *Das Rheingold* (pictured). Classical music critic Scott Cantrell wrote in *The Dallas Morning News*, "This is one of the most impressive Dallas Opera performances I've seen over the last quarter century." dallasopera.org

Photo: Scott Suchman

THE DALLAS OPERA

Discover



The 2022–2023 season brought a wave of extraordinary achievements for Texas Ballet Theater at the AT&T Performing Arts Center, captivating audiences from North Texas. The season included enchanting ballet performances of *The Nutcracker* and *Alice in Wonderland*, which both achieved unprecedented milestones as attendees from every corner of the region flocked to experience the magic. This remarkable feat not only showcased the incredible diversity and inclusivity of the arts, but also emphasized the enduring appeal of these timeless classics.

The year also saw TBT's legendary Ben Stevenson, O.B.E., transition into his new role as Artistic Director Laureate. Adding to the season's triumphs, TBT welcomed back the brilliant outside choreographer Garrett Smith with his awe-inspiring production, *Imbue* (pictured). Smith's return infused TBT with a fresh burst of creativity and passion, leaving audiences captivated by his innovative choreography. texasballettheater.org

LATINIDAD

In September 2022, we celebrated the first Latinidad festival which drew 3,000 people to Annette Strauss Square. Produced by the AT&T Performing Arts Center and its resident company Anita N. Martinez Ballet Folklorico, Latinidad celebrated the diversity of Latin American cultures through music, dance, food and art. It included a pop-up marketplace curated by Hecho Con Amor that supported and highlighted local businesses, organizations and artists.



Anita N. Martinez Ballet Folklorico strives to increase the awareness of ballet folklorico as an educational art form that reflects history, geography, physical fitness and culture. Through its diverse programming, the organization helps people of all ages and ethnicities discover the Hispanic heritage that has so heavily influenced and enriched nations across the western hemisphere. ANMBF is considered the largest professional ballet folklorico ensemble in the U.S., and has been a trailblazer in the North Texas Hispanic arts and educational community. anmbf.org

ANITA N. MARTINEZ BALLETT FOLKLORICO

Discover

CAMPUS PROGRAMS

COMMUNITY



Silent Disco nights attract a wide range of fun-seekers to Sammons Park. Patrons wear headphones, sip signature cocktails and dance to one of multiple DJs spinning simultaneously. Pick your tune and boogie down! Photo: Matt Lyle

INCLUSIVE AND INVITING

To add even more vibrancy and activity to the Dallas Arts District neighborhood, the AT&T Performing Arts Center produces a range of affordable and free activities and events in Sammons Park. These programs include happy hour concerts, games, dance, fitness classes and Silent Disco nights. attpac.org



PNC PATIO SESSIONS

Thursdays in the spring and fall mean outdoor happy hour concerts sponsored by PNC Bank and featuring top local artists like Priscilla Felix, March 2023. Photo: Lisset Ramirez



Family Weekend petting zoo, March 2023. Photo: Matt Lyle



Zumba Wellness, April 2022. Photo: Chris Heinbaugh



Photo: Jay Simon



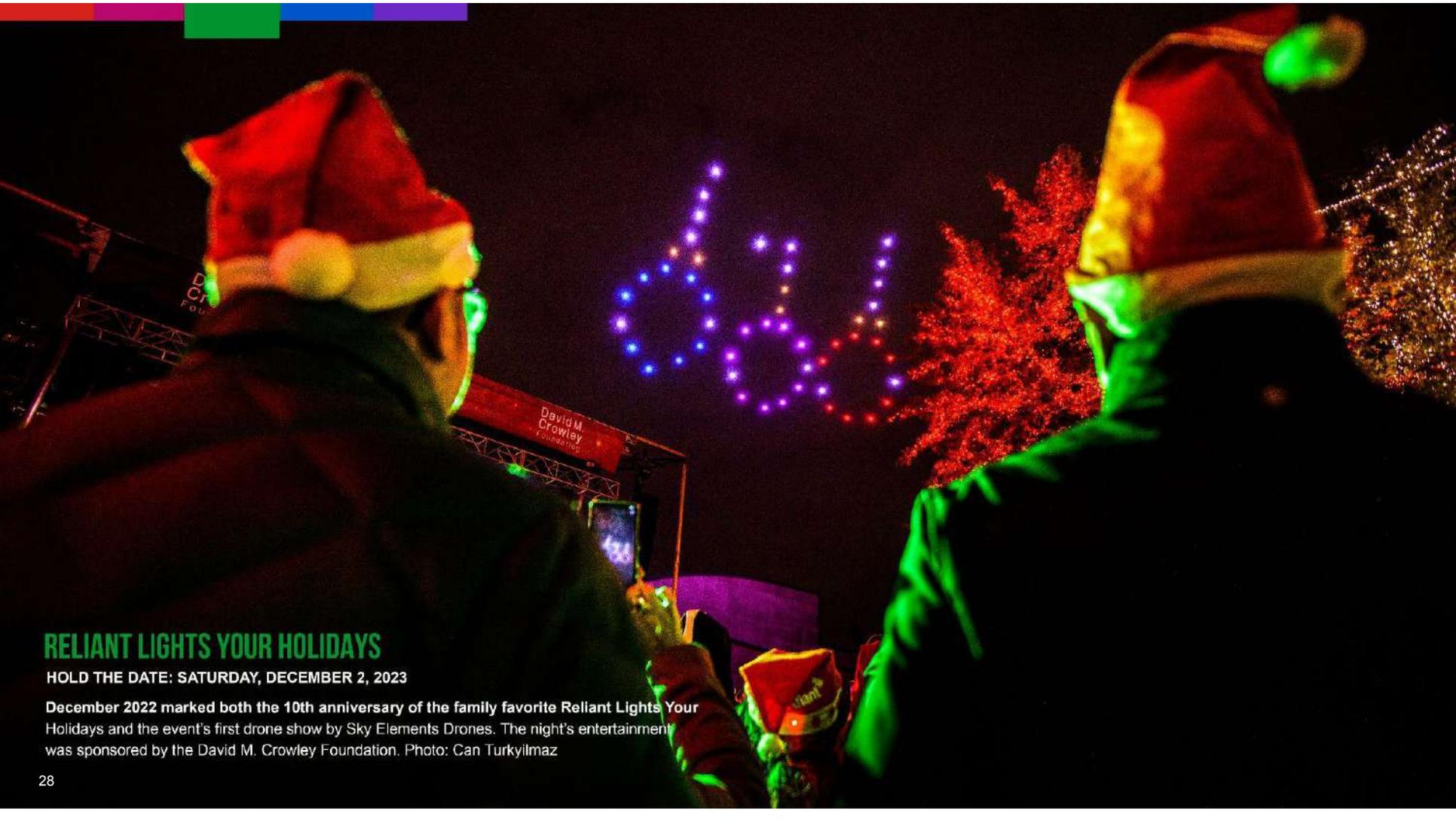
Family Weekend, April 2022. Photo: Jay Simon

COMING FALL 2023

FLORA
CANTINA
MEXICANA Y MIA MIA SUCIOS



Flora Cantina is taking the place of Center Café. Come for lunch, happy hour or dinner, or stick around after a show at night to enjoy tasty tapas, Tex-Mex bites, ice cream and margaritas by our partner G Texas Catering—plenty of outdoor seating and regular live entertainment!



RELIANT LIGHTS YOUR HOLIDAYS

HOLD THE DATE: SATURDAY, DECEMBER 2, 2023

December 2022 marked both the 10th anniversary of the family favorite Reliant Lights Your Holidays and the event's first drone show by Sky Elements Drones. The night's entertainment was sponsored by the David M. Crowley Foundation. Photo: Can Turkyilmaz



In 2022, the AT&T Performing Arts Center and its Official Energy Provider Reliant lit up Sammons Park for the holiday season for the 10th year! This free, bilingual concert and festival for the entire family featured an evening of holiday magic and music with live performances, a holiday-themed drone show, snow playground, kids' craft area, photos with Santa and miniature golf on the Reliant Putting Green. The Center's campus was illuminated with half a million dazzling LED lights and fireworks to celebrate the arrival of the holiday season, drawing a record-breaking 7,000+ visitors. Photos: Can Turkyilmaz



RELIANT LIGHTS YOUR HOLIDAYS

Discover



The powerful and inspiring AIDS fundraiser *A Gathering* returned to the Winspear Opera House in November 2022 to celebrate the power of community, love and chosen family through dance, music, drama, drag and the spoken word. Photo: Sharen Bradford, The Dancing Image

Thank You!

A Gathering CELEBRATING COMMUNITY



A GATHERING 2022

Nine arts organizations and more than a hundred artists, staff and union crew members all volunteered their talent and time for this show supporting Dallas HIV/AIDS service organizations. The powerful program both marked our progress and challenged complacency in the fight against AIDS. It also raised the alarm against new attacks on the rights of drag artists and the LGBTQ community. Photos: Sharen Bradford, The Dancing Image



Rachel Nicole Poole, Sally Vahle and Paul Taylor performing *FAMILY*, an original work-by-playwright Jonathan Norton.



Drag artist Kelexis Davenport



Booker T. Washington High School for the Performing and Visual Arts, choreography by Bridget L. Moore.

A Gathering 2022 was spearheaded by TITAS/DANCE UNBOUND's Charles Santos, veteran director Joel Ferrell and the AT&T Performing Arts Center's Chris Heinbaugh. It raised more than \$40,000 to benefit four HIV/AIDS service organizations: AIDS Services of Dallas, AIN Dallas, Prism Health North Texas and Resource Center.



Bruce Wood Dance, choreography by Bruce Wood.



CONNECTING THROUGH CULTURE

Since 2018, ArtsBridge—Powered by Toyota has been connecting West Dallas residents with cultural experiences both within their communities and at the AT&T Performing Arts Center. ArtsBridge is supported with a grant from Toyota, which builds on its deep engagement in West Dallas. Thanks to a generous grant from The Eugene McDermott Foundation and support from BMO Harris Bank, the Center is expanding ArtsBridge into the South Dallas community. atpac.org/artsbridge

BRASS AND JAZZ IN THE PARK

Thousands have enjoyed this free festival in Jaycee Zaragoza Park featuring live jazz, New Orleans brass, Latin jazz, Black Mardi Gras Indians, Afro-Brazilian martial arts, Louisiana cuisine and family art activities, all capped by a New Orleans-style second line parade. The lineup is curated by powerhouse Dallas artist and educator (and New Orleans native) Michelle Gibson. Photos: Nate Rehlander

HOLD THE DATE: SATURDAY, NOVEMBER 4, 2023

Mattie Nash-Myrtle Davis Park, 3710 N. Hampton Rd, Dallas, TX 75212





STRUMMING AND SHAKING

In 2022, ArtsBridge-supported instructors taught students at West Dallas community centers how to play the ukulele. With Toyota's support, we provided each student with an instrument to play and keep. Students then took their newfound talent to the Wily Theatre for a master class and concert with the Grammy Award-winning group Lucky Diaz and the Family Jam Band. Hawaiian pizza, shaved Kona Ice and hula lessons followed, letting these talented students show off their moves. Photos: Chris Rusanowsky



"I am always excited at how ArtsBridge engages West Dallas residents year after year," says Dallas City Council Member Omar Narvaez. "Free concerts, dance classes for seniors, impactful and fun arts education programs—I see how people light up! The AT&T Performing Arts Center and Toyota are making a real difference in our community."

SILVER MOVES

ArtsBridge Latin dance instructor Sal Urena teaches salsa basics to seniors at the West Dallas Multipurpose Center. Photo: Ahila Gulasekaram





Through ArtsBridge, the AT&T Performing Arts Center elevates the work of Dallas artists by commissioning murals in and around the Tin District, a West Dallas artists' enclave. Since 2019, the Center has funded several murals as part of the West Dallas Chamber of Commerce's annual Art Walk West and the Wild West Mural Fest. Mural locations are below—check them out!
Photos: Autumn Garrison

SUPPORTING MURAL ARTISTS

2019

Sun Brothers by Drigo
660 Fort Worth Avenue

2020

Black Beauty is an Act of Resistance
by Desiree Vaniecia
2512 Sylvan Avenue

2021

Welcome to West Dallas by Dummy Fresh
523 Singleton Boulevard

2022

Untitled murals by Plaza Walls Crew
515 Singleton Boulevard



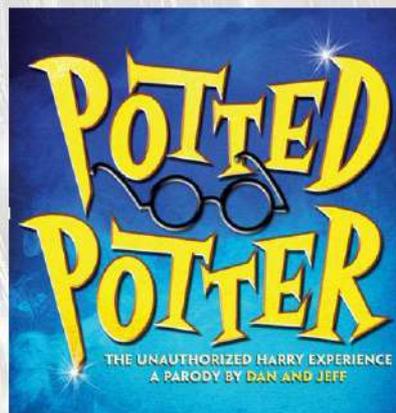
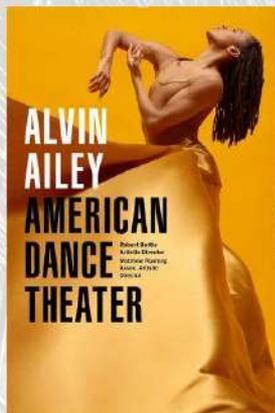
Through its **Community Partners program**, the AT&T Performing Arts Center strives to make the arts accessible to everyone. The Center works closely with 15 social service agencies that serve a diverse range of communities across Dallas. Through these partnerships, the agencies choose performances their clients would like to attend, and Community Partners purchases the tickets. In the past two years, Community Partners provided 1,311 tickets for families and individuals to experience a show at the Center. attpac.org/communitypartners



Community Partners is generously supported by the Donna Wilhelm Friendship Fund, Texas Commission on the Arts and individual contributions to the Center's annual fund. Photo: Kim Leeson and KERA

COMMUNITY PARTNER ORGANIZATIONS

- The Bridge
- The Concilio
- Family Place
- HopeKids North Texas
- Jonathan's Place
- Jubilee Park & Community Center
- Lumin Education
- Nexus Recovery Center, Inc.
- Resource Center
- Ronald McDonald House of Dallas
- Uplift Atlas Preparatory
- Vickery Meadow Youth Development Foundation
- Voice of Hope Ministries
- Wesley-Rankin Community Center
- Wilkinson Center



Our Community Partners friends at Voice of Hope Ministries with illusionist Rob Lake after his show at the Winspear Opera House, July 2023. Photo: Debbie Solis

Students from Dallas Independent School District's David W. Carter High School on the Center's campus for an Open Stages performance and conversation with the nationally renowned dance company MOMIX. The event was made possible by the Center's unique partnership with its dance co-presenter, TITAS/DANCE UNBOUND. Photo: Jay Simon



For more than a decade, the AT&T Performing Arts Center has provided a diverse range of arts education programs. This includes Open Stages, which provides tickets and bus transportation to a show at the Center, and includes teaching artists who provide important context for the performance. For many students, a show at the Center is their first experience of attending a professional performance. Open Stages is supported by the Fichtenbaum Charitable Trust, H-E-B, Texas Commission on the Arts and the City of Dallas Office of Arts & Culture. attpac.org/education



Education & Community Engagement Director Autumn Garrison with the Superintendent's Award.
Photo: Chris Heinbaugh

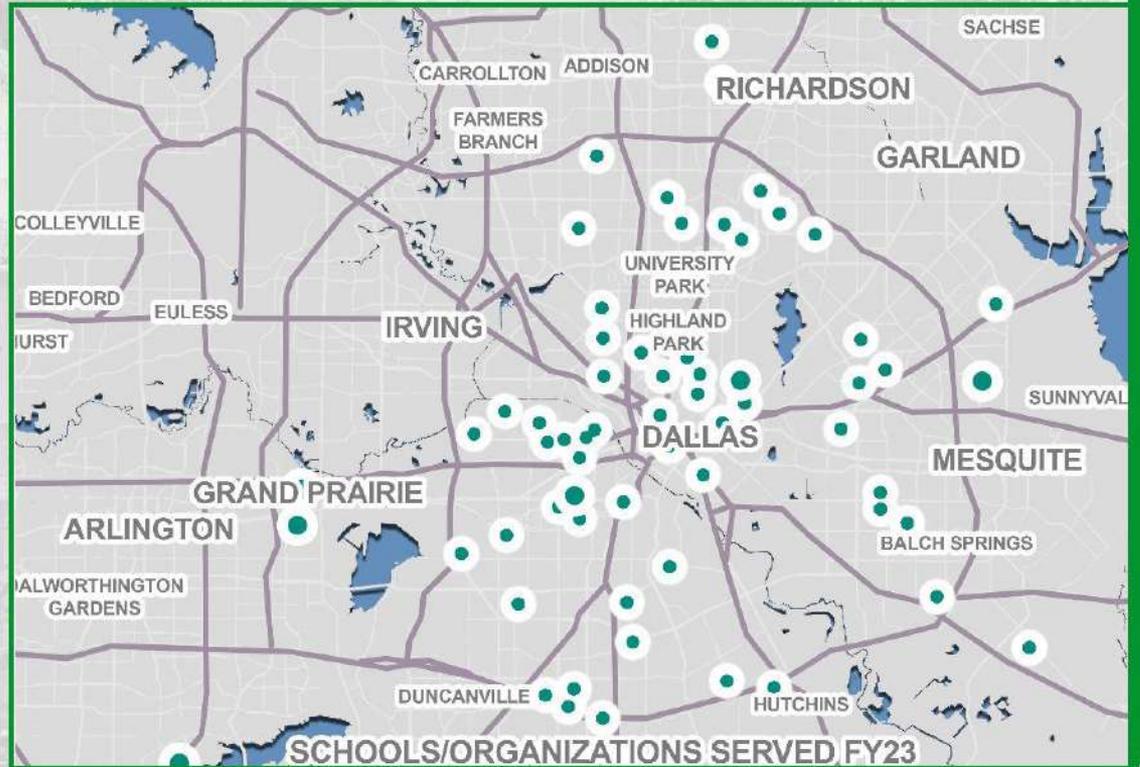
In 2021, Dallas ISD awarded its prestigious

Superintendent's Award to the AT&T Performing Arts Center for the decade-long partnership between the two organizations and for the Center's work to provide innovative virtual arts education programs during the pandemic.



Dancers from Booker T. Washington High School for the Performing and Visual Arts, March 2022. Photo: Ryan Cruz

The Center's arts education programs reach elementary, middle and high school students across Dallas. They also engage students at Dallas College. Over many years, the Center has developed strong working relationships with both Dallas ISD and Richardson ISD, two major districts serving Dallas. The locations shown on the map demonstrate just how many schools and communities the Center's education programs are serving; most of these schools are long-term partners.



JOB SKILLS IN THE ARTS

Backstage Spotlight is the AT&T Performing Arts Center's hands-on technical arts training program for high school students interested in stagecraft and production (seven classes total). Taught by the Center's professional production staff, students learn an array of technical skills, ranging from lighting and sound design to rigging and scenic design. Students interested in pursuing careers in stage production develop a portfolio that highlights completed projects and demonstrates their abilities as promising stage technicians to colleges and future employers. Backstage Spotlight is supported by the Fichtenbaum Charitable Trust and Texas Commission on the Arts. Photos: Ahila Gulasekaram, Ryan Cruz and Becky Maymi



Key partners of Backstage Spotlight are Dallas Theater Center's production crew members, with their unique insight into the Wylie Theatre, one of the world's most flexible and creative stages.



COMPETITION

VIRTUAL MONOLOGUE

SOLO STARS

During the pandemic, arts educators wanted safe and unique opportunities for students to stretch and display their creative talents. So the Center launched the Virtual Monologue Competition. North Texas high school students submit one-minute self-made video monologues of their choice for the chance to win cash prizes, including a \$1,000 grand prize.



Entries are judged by a three-person panel of seasoned theatre professionals. The top 10 finalists receive one-on-one coaching and their monologue is professionally filmed, which, for those pursuing theatre studies, can also serve as part of their college audition submission. Finalists' videos are streamed as part of a virtual awards ceremony on the Center's YouTube channel, [AT&TPAC@Home](#), along with the announcement of the winners.



Program participation has grown each year. Since its launch, 186 students from 69 public, private and charter high schools and home schools covering 36 North Texas school districts have submitted entries. The Virtual Monologue Competition is made possible with support from the Harry W. Bass, Jr. Foundation.





The North Texas Ballet Folklórico Contest provides the opportunity for educational ballet folklórico programs to be adjudicated and rated by professionals. Groups in grades K–12 from public and private schools are invited to compete. The judges focus on the groups' technical, athletic and cultural artistic interpretations of Mexican folkloric dances. The goal of the program is to achieve University Interscholastic League (UIL) competition status for the ballet folklórico art form in schools across Texas. Presented with support from the Texas Commission on the Arts. Photo: Jay Simon



Disney
MUSICALS
IN SCHOOLS

The AT&T Performing Arts Center is one of the first performing arts centers in the Southwest to partner with Disney Musicals in Schools to develop sustainable musical theatre programs in Dallas ISD elementary schools. Each year, five new schools are chosen. Over 17 weeks, students in grades three to five work with professional teaching artists to produce a 30-minute Disney musical, condensed for young student performers. Then, in May, all five schools perform together for family and friends in the Student Share Celebration at the Winspear Opera House. The next year, the Center teams with five new schools, while the alumni schools and their teachers continue building their musical theatre programs with support from the Center and Disney Theatrical Group. Photos: Jay Simon

MOODY
FOUNDATION

DISNEY MUSICALS IN SCHOOLS

Discover

YOUNG WOMEN'S

Each year, the AT&T Performing Arts Center hosts 150 young women from public and private North Texas high schools in the Winspear Opera House for the Young Women's Leadership Conference. YWLC engages local arts leaders to help students develop critical thinking, problem-solving, communication, self-confidence and interpersonal skills. It also features a well-known headliner giving the Debbie Storey Keynote Address. In 2022, the program featured journalist and producer Soledad O'Brien, and in 2023, producer, writer and screenwriter Wendy Calhoun. Both speakers have championed women and people of color in their professional lives. YWLC is presented with support from Fossil Group, Tyler Technologies, Corgan, Craig and Kathryn Hall Foundation, Young Women's Preparatory Network and the Debbie Storey Fund.

Peabody Award-winning writer and producer Wendy Calhoun was the featured speaker in May 2023. The Dallas native's writing and producing credits include hits like *Empire*, *Nashville* and *Station 19*. Photo: Jay Simon



Award-winning television journalist and producer Soledad O'Brien was interviewed by then-Center CEO Debbie Storey, June 2022. Photo: Nate Rehlander



Dallas dancer/artist/educator Michelle Gibson shares her leadership lessons with YWLC students, June 2022. Photo: Nate Rehlander

DEBBIE STOREY: LEADERSHIP WORTH NOTING

Debbie Storey was CEO of the AT&T Performing Arts Center from 2018 to 2022.

During her time, arts education, community engagement, and equity, access and diversity programs flourished. Upon her retirement, members of the Center's board and staff donated \$83,000 to create the Debbie Storey Fund to help provide financial resources to bring exceptional keynote speakers to the event.



Photo: Kathy Tran

DONORS:

Sheryl Adkins-Green
Christy and Robert Berry
Harold and Diane Brierley
Greg Swalwell and Terry Connor
Grace Cook
Lauren Embrey
Janiece Evans-Page
Jan and Fred Hegi
Chris Heinbaugh
Wendy Lopez and Connie Moorer
Sarah and Alan Losinger
Randy Bowman and Jill Louis
Tom Moore
Caren Prothro
Deedie Rose
Shannon and Ted Skokos
Daniel and Judith Tobey
Alexine and Warren Tranquada
Gail and R. Gerald Turner
Bonnie and Dr. Jeffrey Whitman
Marnie and Kern Wildenthal



Teatro Dallas Executive Director Sara Cardona leads a breakout leadership session, June 2022. Photo: Nate Rehlander



The nonprofit Girls March utilizes percussion instruments to teach young women the importance of creating a space for self-discovery and self-advocacy, May 2023. Photo: Jay Simon

In March 2020, the stages of the AT&T Performing Arts Center went dark, along with those of arts institutions across the globe. The Center suffered historic postponements and cancellations with no earned revenue for many months. In FY21, the Center suffered \$9.6 million in financial losses.

During this time, the Center played a collaborative leadership role in the Dallas arts community, which came together like never before. Together we rallied government support for the arts at the city, state and federal levels; created safety protocols for reopening venues; and, as the pandemic ebbed, created a video promotion piece, *We Are Dallas Arts*, letting the world know: The Dallas arts community is back in business! dallasartsdistrict.org/we-are-dallas-arts Photo: Nate Rehlander

DALLAS ARTS COVID-19 IMPACT*

\$95.5 million financial losses

1,000 jobs lost

3.1 million in lost attendance

**Seventy Dallas arts organizations were surveyed over an eight-month period in 2020. The survey was conducted by The Arts Community Alliance (TACA), Dallas Arts District and Dallas Area Cultural Advocacy Coalition (DACAC).*

CRAFTING PPE

Staff and union members with the AT&T Performing Arts Center, The Dallas Opera and Dallas Theater Center put their sewing machines and machine shops to work creating face masks and protective shields. More than 1,000 masks and 225 face shields were made and donated to first responders. Photos: Chris Heinbaugh

A union member with IATSE/TWU Local 803 making protective masks in a Winspear Opera House wardrobe maintenance room, May 2020.



Weston Keifer, the Center's technical director, creating plastic face shields backstage on the Winspear Opera House scene dock, May 2020.



RED LIGHT

The Center's operations team helped light up the Arts District in red for the nationwide effort Red Light Alert. Arts venues and businesses created a red skyline to show support for the bipartisan federal legislation that created the Shuttered Venue Operators Grants, crafted by Senators John Cornyn (R-TX) and Amy Klobuchar (D-MN). These grants provided a critical financial lifeline to arts venues and cultural organizations across the United States, September 2020. Photos: Chris Heinbaugh



PANDEMIC STAGE

In September 2020, the Center reopened its outdoor venue **Strauss Square**, making it available and affordable for struggling Dallas arts organizations whose traditional stages remained closed. Audiences were socially distanced in chalked-off squares. More than 35 arts organizations were able to safely perform or hold fundraisers in the space. In recognition of this initiative, the North Texas Business Council for the Arts awarded the Center its prestigious Obelisk Award, and *D Magazine* named Strauss Square the Best Performing Arts Venue in its 2021 *The Best of Big D!* issue. Photos: Nate Rehlander



B. MOORE DANCE performing in Strauss Square, September 2020.

JAB SESSIONS

The Center's ArtsBridge program provided local musicians and dancers to entertain clients waiting in vaccination lines at Los Barrios Unidos Community Clinic in West Dallas. Photos: Ben Torres



Anita N. Martinez Ballet Folklórico



Flame Foundation

RAISE THE CURTAIN

For many months, the only thing on the Center's stages was a ghost light, a single bulb left on when a theatre is unoccupied. The Raise the Curtain campaign was a beacon of hope. Hundreds of patrons, members, sponsors and foundations stepped up with significant donations. Combined with support from federal, state and city agencies, we emerged from the pandemic on stable financial footing and positioned for future success. Photo: Matthew Borrett

INDIVIDUAL CHAMPIONS

Margot B. Perot
Evalyn Potter Rose

CORPORATE AND FOUNDATION CHAMPIONS

The Eugene McDermott Foundation
PNC Bank
Texas Commission on the Arts

\$50,000 – \$149,999

Anonymous
Anne and Robert Bass
Diane and Hal Brierley
Hoblitzelle Foundation
Ted and Shannon Skokos Foundation
Warner Media

\$25,000 – \$49,000

Haynes and Boone, LLP
The Moody Foundation
TACA, Inc.
Topo Chico

\$10,000 – \$24,999

Anne and Larry Angelilli
Altabef Family Fund
Chadwick/Loher Foundation
Meggy and David Croxville
Lauren Embrey
Bess and Ted Enloe
The Ben E. Keith Foundation
The Hegi Family
Alice and Erle Nye
Reliant Energy
Shari and John Stankey
Judith and Daniel Tobey
Ellen and Don Winspear

\$5,000 – \$9,999

Aina R. and Ruben E. Esquivel Family Fund
Sophia Rose Johnson
Margaret H. Jordan
Carol and John Levy
Lincoln Property Company—Rusty and Bill Duval
Wendy Lopez and Connie Moorer
Sarah and Alan Losinger
Helen and Brendan McGuire
The M.O.B. Family Foundation
Lucilo Peña and Lee Cobb
Caren Harvey Prothro
DeMetris Sampson
Greg Swalwell and Terry Connor
Thompson & Knight LLP
Tyler Technologies

\$2,500 – \$4,999

Thip and Brian Enzler
Dianne and Mark LaRoe
Sheryl and John Paul
Kenneth Schnitzer
Sewell
Phyllis and Ron Steinhart
A. Elizabeth Stewart

\$1,000 – \$2,499

Anonymous
The Beck Group
Christy Berry
Barry Brown
Susan and Bob Cronin
Pilar and Lew Davies
Tom and Jan Daulton

Mallory Fodick and Bobby Gibbs
Goldman Sachs
Carol and Mark Kreditor
National Endowment for the Arts
Kendall and Christopher Purpura
Helen and Frank Risch
Vikki Silvis
Lisa Simmons
Charles Stanley
Mary K. Suhm
George Tang
Suzanne V. Walker
Susan and David Ward
Benay Weiss
Donna Wilhelm Family Fund
William Grant & Sons

\$500 – \$999

Amanda Austin
L.A. Bond
Doti Butler
Dorothy Butler
Angela Wommack and Ted Casey
Sally Cecil
Eric Cerny
Dr. W. Jewell Davis
Candace Faber and Andrew Frechtling
Faynetta Fort
Kay and Duncan Fulton
Jennifer Jones
Sarah Klarich
Sarah Littell
Mickey and Bill Lively
Janie and Cappy McGarr
Joel Patterson
Dr. Christopher Selema and Dr. John Dixon
Dr. Ravindra Sarode
Stephanie Wynne Seay
Michelle Simpkins
Linda and Charles Thomas

\$250 – \$449

Brooke Bailey
Sara Campbell
Grace Cook
Kathryn and Jonathan Cox

Erin Duvall Vergauwen
Preston Evans
Frank George
Candy and Ron Hatfield
Jennifer and Kevin Kirksey
In Memory of Zero Ling Lau
Samantha Matthews
Tom Moore
Linda Molen
Beverly Pitchford
Steven Lawrence Santos
Jeannine Spiller-Hisey
Randy Sutherlin
Alysa Teichman
Betty Williamson

\$100 – \$249

Stephanie and Victor Aves
Theresa L. Badylak
Kimberly Bowdry
Suelyn Boyd
Hance Burrow
Beverly F. and Don Campbell
Alisa Carlson
Mary and Michael Cinatl
Luther Clark
Jackie Cox
Karen Cox
Kara DeVita
Gene Farnsworth
Hector Garcia and Craig Holcomb
Brian Gerron
Deborah Glast
Francisco Guzman
Chris Heinbaugh
Scott Henry
Susan R. Hoffman
Donice Jordan
Robert Kelsøe
Darren King
Heather Knapowski
Victor F. Kralisz
Theresa Kurz
Lolisa Moores Laenger
Cora Lansdowne
Martha Lawless

Uteleya
Veletha Forsythe Lill and John Lill
Mima Lynch
Candace MacMahon
Richard Malnory
Page and Granville McAnear
Cyndy McCracken
Ashley McDonald
Scott McElhaney
Bonnie Meeder
David Moresky
Eloise G. Noteware
Deborah and Jim Nugent
Greg O'Donnell
Annette Okai
Hannah and Harlan Pollock
Scott Raskin
Paul Rodrigue
Adam Roffman
Anne Schermerhorn
Rachel and Paul Schulze
Shawn Shorkey
Lawrence Silverman
Dr. Roger J. Stierman
Wendy Strick
Ruth Switzer
Walker Tngg
Elaine Tucker
Brett Turner
Andrea Whitehead
Saray Wynne and Thomas Williams
Herschel and Margaret Wilonsky
Wheatrice Wilson, Jr.
Lawrence Worden
Allan Young
Ethel Zale



The Moody Foundation established the Moody Fund for the Arts in 2017 with a \$10 million endowment to support the Dallas cultural ecosystem. MFA provides grants to small Dallas arts organizations supported by the city's Office of Arts & Culture. These fund new works, operating costs, capacity building, arts accessibility and more. Recipients are chosen through a two-tiered process reviewed by artists, arts leaders and advocates. In 2023, MFA provided \$400,000 in grants to a record 65 organizations—12 were first-time recipients.

During the COVID-19 pandemic, when cultural groups were in great danger of failing, MFA leaned into its mission. It increased total awards and provided every applicant in FY20 and FY21 with a grant. MFA also accelerated the review and grant processing system to quickly get critical funds to recipients. moodyartsfund.org

MOODY FUND FOR THE ARTS



Fine Arts Chamber Players
Photo: Noah Winston



Soul Rep Theatre Company
Photo: Anyika McMillan-Herod



Teatro Dallas
Photo: Ben Torres



Uptown Players
Photo: Mike Morgan



Bruce Wood Dance
Photo: Sharen Bradford, The Dancing Image

MFA GRANTS SINCE 2018:

- \$1.93M total
- 303 unique grants
- 92 Dallas arts organizations



NATHAN MONGOL WELLS

LISTEN



DAMOYEE



CECI CECI



JOSHUA RAY WALKER



STRANGE GIRL

The AT&T Performing Arts Center has a long history of supporting Dallas artists, providing support services such as marketing and low-cost ticketing, and engaging them as teaching artists and for public performances. Through LISTEN, the Center provides a platform for rising Dallas talent. We invite performing artists into the Wyly Theatre recording studio where they are videotaped performing one of their works. The LISTEN recording is then shared on the Center's YouTube channel [AT&TPAC@Home](https://www.youtube.com/channel/AT&TPAC@Home). Each artist receives a stipend. Many LISTEN artists are also featured performers in the Center's PNC Patio Sessions in Sammons Park. One artist, Joshua Ray Walker, recently recorded his fourth album, performed live on *The Tonight Show*, and was named Best Country Artist in *D Magazine's* 2023 *The Best of Big D* issue.

TURN UP THE LIGHTS



Hoop artist Meg Messimer dazzled the crowd at the Turn Up the Lights fundraiser in November 2022. Three years of fundraising have raised \$163,000 for the Center and its education and community programs. Photo: Nate Rehlander

Turn Up the Lights is an engaging and lively annual fundraiser produced by the AT&T Performing Arts Center Auxiliary Board, made up of young professionals—dressed to the nines for the event. The evening features signature cocktails, mouthwatering bites, visual artists, dazzling photo backdrops and live performances. Spectacular entertainment gets everyone up and dancing in the Center's iconic spaces! It has quickly become a must-attend event, especially for young arts supporters. Photos: Can Turkyilmaz and Nate Rehlander



Grace Cook, Lewis Chang and Sarah Michelle-Stearns



Noa Dowl and Michelle Wong



Local band Elevation powered the night.



Singer Dana Harper, a contestant on NBC's *The Voice*.



Sarah Lockett Littell and Chris Littell



Bandan Koro African Drum & Dance Ensemble

2020

Presenting Sponsor: Reliant

2021

Chair: Erin Duvall

Presenting Sponsor: The Eugene McDermott Foundation

2022

Co-chairs: Brooke Bailey, Lauren Thedford and Michelle Wong

Presenting Sponsor: Wild Turkey

TURN UP THE LIGHTS

HOLD THE DATE: TURN UP THE LIGHTS

October 21, 2023

Dee and Charles Wylie Theatre

Discover

BRAVO! GALA

In 2019, the Center launched *Bravo! Gala*, a new tradition honoring individuals and organizations who have made a significant difference for the Center, the arts and Dallas. *Bravo! Gala* is known for its creative use of the Winspear Opera House's elegant multi-level lobby spaces to showcase its resident companies. Following a seated dinner, guests move to the Shannon and Ted Skokos Stage in McDermott Hall to enjoy cocktails, dessert and an unforgettable performance by an acclaimed artist.

Bravo!
a benefit supporting the
AT&T Performing Arts Center

HOLD THE DATE:

Saturday, November 18, 2023

bravo.attpac.org

The Moody Foundation Chandelier provides a stunning backdrop for Tony Award-winning actress Joaquina Kalukango at the *Bravo! Gala*, November 2022. Photo: Nate Rehlander

Bess Enloe, Caren Prothro and Deedie Rose were the first Bravo! Gala honorees. The leadership of these three visionaries helped create the AT&T Performing Arts Center and fueled the record-breaking fundraising campaign to build it. Years later, they spearheaded the Fulfilling the Vision campaign to retire the Center's construction debt. Their decades-long dedication to the Center and other arts institutions have helped establish Dallas as a national cultural leader. All three are Lifetime Directors on the Center's Board of Directors.
Photos: Daniel Driensky



Honorees:
Bess Enloe, Caren Prothro and Deedie Rose



Co-chairs:
Lael Brodsky and Sophia Johnson

Tony Award-winning Broadway star Sutton Foster headlined the award reception.



Anita N. Martinez Ballet Folklorico



Texas Ballet Theater



2019 BRAVO! GALA

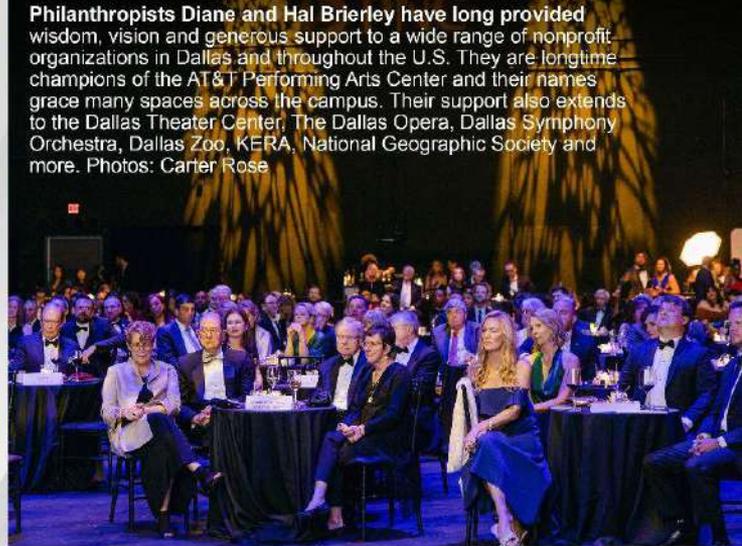
Discover



Entertainment included the Tony Award-winning star of *Hadestown*, Eva Noblezada.



Honorees:
Diane and Hal Brierley



Philanthropists Diane and Hal Brierley have long provided wisdom, vision and generous support to a wide range of nonprofit organizations in Dallas and throughout the U.S. They are longtime champions of the AT&T Performing Arts Center and their names grace many spaces across the campus. Their support also extends to the Dallas Theater Center, The Dallas Opera, Dallas Symphony Orchestra, Dallas Zoo, KERA, National Geographic Society and more. Photos: Carter Rose



Dallas Black Dance Theatre



Liz Mikel, Dallas Theater Center



Co-chairs:
Kristi Sherrill Hoyl and Sheryl Adkins-Green



The Dallas Opera



Honorees:
Grace Cook and Mary McDermott Cook represented the late Margaret McDermott and The Eugene McDermott Foundation



Texas Ballet Theater



Co-chairs:
Morgan W. Cox, III and Derrall Hill



The philanthropic legacy of the late Margaret McDermott and The Eugene McDermott Foundation spans decades. The family's generosity and vision has touched every institution in the Dallas Arts District, along with a host of organizations in education, parks, healthcare, social services and more. In 2000, when the campaign to build the Center was struggling to gain traction, Mrs. McDermott's \$3 million gift provided the seed money and credibility to jump-start the effort. Today, The Eugene McDermott Foundation is led by Eugene and Margaret's daughter, Mary McDermott Cook, and granddaughter, Grace Cook. Photos: Nate Rehlander



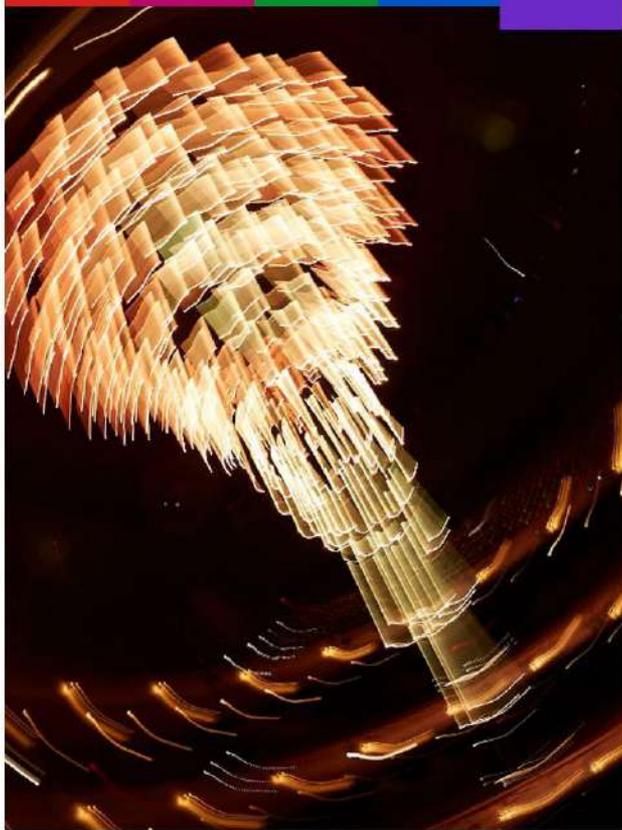
Tony Award-winning star of the Broadway musical *Paradise Square*, Joaquina Kalukango, headlined the entertainment.

2022 BRAVO! GALA

OUR ADVOCATES

The Dee and Charles Wylie Theatre is home to the Dallas Theater Center, Dallas Black Dance Theatre and the Elevator Project.





The iconic Moody Foundation Chandelier was named to recognize a \$5 million gift in 2013 from the Moody Foundation. The foundation has been a longtime supporter of the Center and of the Dallas arts community. To honor this astounding legacy, the Moody Foundation will be the honoree at this year's *Bravo! Gala* on November 2023. Photo: Jay Simon

The Board of Directors of the AT&T Performing Arts Center comprises volunteer leaders from Dallas's business, civic and cultural communities. The Board of Directors provides mission-based leadership and strategic governance to the Center.

FY23 DIRECTORS

Danny Tobey, Chair
Chris Reynolds, Vice Chair

Rebecca Acuña
Victor Almeida
Jennifer Burr Altabef
Larry Angelilli
Lisa Arpey
Theresa L. Badylak
Brooke Bailey, Ex Officio
Anne T. Bass
Harold M. Brierley
Annika Cail
Mitzi Chollampel
Lee Cobb, Ex Officio
Grace Cook
Jon Cox, Ex Officio
Morgan W. Cox III
Linda Pitts Custard
Matrice Ellis-Kirk*
Lauren Embrey
Bess Enloe*
Rebecca Enloe Fletcher
Brian Enzler
Gilbert Gerst
Howard Hallam*
Fred B. Hegi, Jr.
Chasity Wilson Henry
Bradford Hirsch
Jesse Hornbuckle, Ex Officio
Kristi Sherrill Hoyl
Sophia R. Johnson
Mark Kreditor
Mark Hamilton LaRoe
Denise Lee

Bruce Leib
Tom Leppert
John I. Levy
Ayanna Lonian
Sarah Losinger
Jill B. Louis
Leonor Márquez
Lynn McBee
Brendan McGuire
Lisa Foster Montgomery
Francie Moody-Dahlberg
Tom Moore
Sharon Morrison
Veronica Moyé
Yvette Ostolaza
Guillermo Perales
Caren Prothro*
Katie Robbins
Deedie Rose*
Shannon Skokos
Miguel Solis
Debbie Storey
Mary Suhm
Linda McIntosh Todd
Laurie Marine Wallace
Judy Watson
Carol West
Jeffrey Whitman, M.D.
Radhika Zaveri



Former Board Chair Matrice Ellis-Kirk (2015–2020) and Board Chair Danny Tobey at the Chairman's Dinner, February 2020. Photo: Kristina Bowman

FY24 NEW AND RETURNING DIRECTORS

Christy Berry
Anne Brooksher-Yen**
Lewis Chang**
Ruben Esquivel
Sam Holland**
Barbara Thomas Lemmon
Nico Leone**
Sekou Lewis**
Wendy Lopez

Terrence Maiden**
Paige McDaniel**
Mario Quintanilla**
Dr. Anu Ravipati**
Konark Singh**
Greg Swalwell

* Lifetime Director
** New Director

BOARD OF DIRECTORS

Members of our Board, Emeritus Council and Auxiliary Board support the AT&T Performing Arts Center by attending our shows, fundraisers and community events. These include *Bravo! Gala*, Turn Up the Lights, Chairman's Dinner, Reliant Lights Your Holidays and more. Photos: Kristina Bowman, Nate Rehlander, Carter Rose and Can Turkyilmaz



Ann and Robert Bass



Alina and Ruben Esquivel



Diane and Hal Brierley and Lynn McBee



Carol and Mark Kreditor



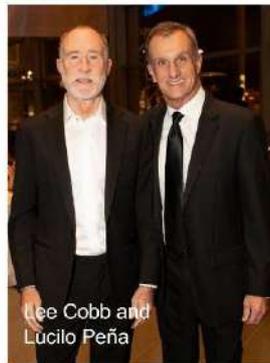
Margaret Jordan and Nelja Cain Pickens



Howard Hallam, Sara Crismon, Fanchon Hallam, Bess and Ted Enloe



Randy Bowman and Jill B. Louis



Lee Cobb and Lucilo Peña



Dr. Martin Hurst, Jeanne Johnson Phillips, Jan and Fred Hegi



Lewis Chang and Grace Cook



Caren Prothro and Deddie Rose



Chris Reynolds and Arlene Ford



Helen and Brendan McGuire



Mitzi and John Cholampol

EMERITUS COUNCIL

The Emeritus Council of the AT&T Performing Arts Center includes members who have previously served on the Center's Board of Directors, held important leadership roles and engaged in major advocacy work on behalf of the Center. They continue to be involved in supporting the Center on numerous levels. We are grateful for and in awe of their sustained support.

Carol Aaron	Bill Lively
Sheryl Adkins-Green	Wendy Lopez
Elaine Agather	Ronald M. Mankoff
Anita Arnold	Nancy Cain Marcus
Christy Berry	Jay Marshall
Gil Besing	Holly Mayer
David Biegler	Tom McCasland
Peter Brundage	Maribess Miller
Angie Chen Button	Darrell Moore
Jeanne Marie Clossey	D. Roger Nanney
John Robert Cohn	Chuck Norris
Kevin E. Cox	Erle Nye
John W. Dayton	Lucilo Peña
Ruben Esquivel	Sarah Perot
Janice Evans-Page	Nelda Cain Pickens
Manny Fernandez	Tracy Preston
Kathleen M. Gibson	Frank A. Risch
Nancy Halbreich	DeMetris Sampson
Robert Hallam, Jr.	Kenneth Schnitzer
Curt Hildt	Caleb Smith
John Howell	Ronald G. Steinhart
Gene Jones	Greg Swalwell
Margaret Jordan	George Tang
Julie Kosnik	R. Gerald Turner
Barbara Thomas Lemmon	Laura B. Whitley

AUXILIARY BOARD

The Auxiliary Board of the AT&T Performing Arts Center engages a dynamic group of professionals in the work of the Center by complementing the governing Board of Directors and supporting the Center's mission.

Brooke Bailey, Chair
Sarah Blettner
Dr. Julia Buckelew
Lili Clark
Jon Cox
Jarred Davis
Jonathan Farrokhnia
Kaitlyn Fredericklan Fullington
Jess Garland
Stephanie Gause Culpepper
Glyne Griffith
Sierra Jones
Julie Judson
Andrea Linares
Sarah Lockett
Katie Marshall
Pragnya Maruwada
Matt Morris
Aja Rose
Lauren Smith
Lauren Theford



Kathryn and Jon Cox



Web Pierce and Lauren Theford



Aja Rose and Noa Dowd



Erin Duvall



Current and former members of the Center's Auxiliary Board at Turn Up the Lights, October 2022.

As of July 31, 2023

Special thanks to our **Founding Families, Cornerstone Donors, Capstone Donors,** Fulfilling the Vision Donors and all those whose gifts of \$1 million or more helped make the Center possible. Also, our deepest thanks to the City of Dallas and its Office of Arts & Culture for this unique partnership and their ongoing support.

WINSPEAR OPERA HOUSE

Margot and Bill Winspear.....	Margot and Bill Winspear Opera House
Participants in TI Challenge.....	Margaret McDermott Performance Hall
Nancy B. Hamon.....	Nancy B. Hamon Hall
Anonymous.....	C. Vincent Prothro Lobby
The Moody Foundation.....	Moody Foundation Chandelier
Annette and Harold Simmons.....	Annette and Harold Simmons Signature Glass Façade
Shannon and Ted Skokos.....	Shannon and Ted Skokos Stage
Anita and Truman Arnold.....	Truman and Anita Arnold East Foyer
Diane and Hal Brierley.....	Diane and Hal Brierley Encore Suite
Mary Anne and Richard Cree.....	Mary Anne and Richard Cree Box Circle
Rosemary and Roger Enrico.....	Rosemary and Roger Enrico Family Gateway
Juanita and Henry S. Miller, Jr. and the Miller Family.....	Juanita and Henry S. Miller, Jr. Founders Room

STRAUSS SQUARE

City of Dallas and The Strauss Family.....	Annette Strauss Square
Shannon and Ted Skokos.....	Shannon and Ted Skokos Pavilion

WYLY THEATRE

Dee and Charles Wylly.....	Charles Wylly Theatre
Cheryl and Sam Wylly.....	Charles Wylly Theatre
Deedie and Rusty Rose.....	Potter Rose Performance Hall
Diane and Hal Brierley.....	Diane and Hal Brierley Esplanade, Diane and Hal Brierley Sky Lounge
Mark and Barbara Thomas Lemmon.....	Mark and Barbara Thomas Lemmon Rooftop Terrace
Anonymous.....	Bess and Ted Enloe Terrace
Shannon and Ted Skokos.....	Shannon and Ted Skokos Stage

SAMMONS PARK

Sammons Enterprises, Inc.	Elaine D. and Charles A. Sammons Park
The Eugene McDermott Foundation.....	Caren and Vin Prothro Garden
Flagship Corporate Alliance Donor.....	Flagship Corporate Alliance Lawn
David M. Crowley Foundation.....	David M. Crowley Foundation
Linda and Don Carter.....	Mary C. and David M. Crowley Lawn

FULLFILLING THE VISION RECOGNITION BENCHES

Lydia and Bill Addy.....	Hoblitzelle Foundation
Anne T. and Robert M. Bass Foundation.....	The Moody Foundation
Diane and Hal Brierley.....	O'Donnell Foundation
The City of Dallas.....	Margot and Ross Perot
Fanchon and Howard Hallam.....	Deedie Potter Rose



Dedication of the Douglas T. Curtis Dressing Room. The naming honored Doug's 16 years of service to our organization, including as CEO and the builder of the AT&T Performing Arts Center. Board Chair Danny Tobey, Former CEO Debbie Storey, Judy Curtis, Former CEO Doug Curtis and CEO Warren Tranquada, February 2023. Photo: Can Turkmilayaz

STAFF PROFILE

ROLANDA GREGORY

Vice President of Marketing



A Dallas native, Rolanda Gregory is the Vice President of Marketing for the AT&T Performing Arts Center. In her role she oversees the talented team responsible for brand management, audience development, advertising and performance marketing, social media and website and marketing technology.

"I am very excited to be back in Dallas close to family and longtime friends," says Rolanda. "And I am especially excited to be working with a group of people who are passionate about the arts and our city."

Rolanda came to the Center from Memphis where she was Vice President of Marketing for FedEx Forum and the Memphis Grizzlies. Previously, she led the eCommerce and digital marketing systems team at SeaWorld Parks & Entertainment in Orlando. Prior to SeaWorld, she was Director, Client Services & Project Management, for Mango MOBILE, an Omnicom Group company. While working there, her team was awarded a Silver Cannes award for a joint project with The CW for *Gossip Girl*.

Rolanda holds an MBA from Troy State University, and a master's of science in project management from the University of Texas. Her undergraduate studies were at the University of Houston, where she earned a bachelor of arts in English. She is also a proud graduate of H. Grady Spruce High School in Dallas.

HISTORIC SUPPORT

\$20+ MILLION

Margot and Bill Winspear
Dee and Charles Wylie, Cheryl and Sam Wylie

\$15+ MILLION

City of Dallas
The Moody Foundation
Sammons Enterprises, Inc.

\$10+ MILLION

Anonymous
Diane and Hal Brierley
Nancy B. Hamon
Mrs. Eugene McDermott, The Eugene McDermott Foundation
Edward W. and Deedie Potter Rose
Shannon and Ted Skokos, The Ted & Shannon Skokos Foundation

\$5+ MILLION

Caren H. Prothro,
The Vin and Caren Prothro Foundation
Annette and Harold Simmons
Texas Instruments Foundation

\$3+ MILLION

Anita and Truman Arnold
Mary Anne and Richard Cree
The Rosemary and Roger Enrico Family
Flagship Corporate Alliance
Hoblitzelle Foundation

\$3 MILLION+ cont.

Landmark Foundation Partnership
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Juanita and Henry S. Miller, Jr.
and the Miller Family

\$2+ MILLION

The David M. Crowley Foundation,
Linda and Don Carter
Howard and Fanchon Hallam
Perkins-Prothro Foundation
Margot and Ross Perot
Sarah and Ross Perot, Jr.
T. Boone Pickens

\$1+ MILLION

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Hillcrest Foundation,
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The John D. McStay Family
The Meadows Foundation
The Murchison Family
Nancy Nasher and David Haemisegger
Dana and Charles Neuburg
Alice and Ertle Nye
O'Donnell Foundation
Once Upon A Time...
The Paulos Foundation, honoring Angela D. Paulos

HISTORIC SUPPORT

\$1+ MILLION cont.

Virginia and Robert Payne Family

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Emily Frances and John Raymond

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Helen and Frank Risch

Nancy C. and Richard R. Rogers

Sue Gill Rose, honoring Margaret McDermott

The Rosewood Foundation

The Irvin L. Levy and Kenneth L. Schnitzer Families

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Jane and Bud Smith

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Ellen and J. McDonald Williams

Ellen and J. McDonald Williams

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Kathy and Rodney Woods

The Harriet Lang and Jos. Irion Worsham Family

Mary and Bob Wright

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Dean Foods Company

EDS

Kimberly-Clark Corporation

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Nokia

TXU Energy

Special thanks to the City of Dallas and Office of Arts & Culture for their partnership and support.

IN MEMORIAM 2020–2023

MARY ANN SAMMONS CREE (1930–2021)

Mary Ann was a founding member who provided a substantial gift to help build the Center. The Mary Ann and Richard Cree Box Circle, the suite level of seating in the Winspear Opera House, carries her name. She also gave to the Fulfilling the Vision campaign to help retire the Center's construction debt. Mary Ann was a frequent visitor to the Center, bringing her children and grandchildren to shows; she also loved bringing them to the Center's annual family event, Reliant Lights Your Holidays. Photo: Gittings

**RON MANKOFF (1931–2023)**

Ron and his wife, Joy, were founding members and longtime supporters of the Center. The Dallas Opera, Dallas Theater Center and many more nonprofit organizations in Dallas. Ron served for many years on the Center's board. In 2011, not long after the Center opened, the Mankoff Family Foundation sponsored the Center's innovative Complete Works of William Shakespeare, an initiative to present staged readings of all the Bard's works—including sonnets—over five years. Their support was a boost of confidence for the fledgling Center. Photo: Carter Rose

**EDITH O'DONNELL (1926-2020)
AND PETER O'DONNELL (1924–2021)**

The generosity of Edith and Peter O'Donnell spanned interests and organizations across Dallas. During the campaign to build the Center, gifts from the couple helped name the Winspear Opera House lobby for Vin Prothro, their late friend and a visionary behind the Center. Their support also helped build Lexus Silver Parking which is used by students at Booker T. Washington High School for the Performing and Visual Arts as well as audiences for the Wylie Theatre and Moody Performance Hall. Their foundation also made a significant gift to the Fulfilling the Vision fund to retire the Center's construction debt. The O'Donnell Foundation is named on one of the benches around the Donor Reflecting Pool. Photo: Karen Almond

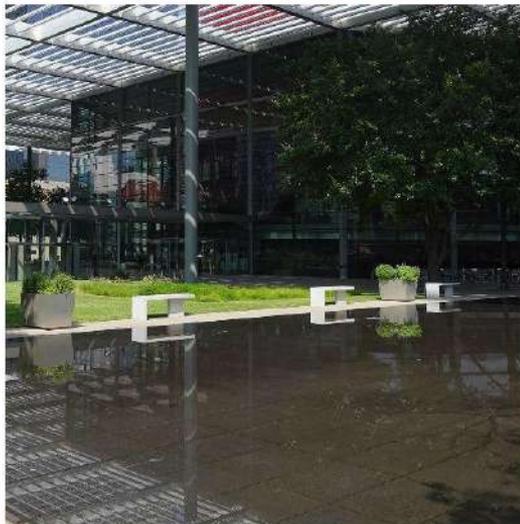
**DON WINSPEAR (1959–2021)**

Don and his wife, Ellen, were founding members of the Center. Don shared his parents' great love for the opera and was a devoted supporter of the Center and The Dallas Opera. He served in board and leadership positions for both organizations. He and Ellen were also regular attendees of the Center's Elevator Project, showcasing the work of small and emerging arts groups. Photo: Kristina Bowman



FULFILLING THE VISION

Donors to the Fulfilling the Vision Campaign provided the pledges that will retire the Center's construction debt by 2026. Benches along the Donor Recognition Pool honor those who gave gifts of \$1 million or more. Photos: Chris Heinbaugh



Anonymous	Carol and Mark Kreditor
Carol and Steve Aaron	Barbara Thomas Lemmon
Lydia and William Addy	Holly and Tom Mayer
Anne and Larry Angelilli	Phyllis and Tom H. McCasland, Jr.
Anne and Robert Bass	Susan and William Montgomery
Christy and Robby Berry	The Moody Foundation
Diane and Hal Brierley	O'Donnell Foundation
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Hegi Family Foundation	Annette and Theodore H. Strauss Family
The Hersh Foundation	Mary Suhm
Hoblitzelle Foundation	Greg Swalwell and Terry Connor
Marguerite Steed Hoffman	TurningPoint Foundation
Angela and John Howall	Ellen and Donald Winspear
Margaret H. Jordan	

STAFF PROFILE

DON ANDERSON
Accounting Manager



Now in his 21st year at the AT&T Performing Arts Center, Don Anderson is our longest-serving staff member. In his current role as Accounting Manager, he works on the day-to-day processes in finance, including accounts payable and receivable, month-end close and payroll, and assists with annual audits and tax return filings.

A native Oklahoman, Don graduated from the University of Oklahoma with a BBA in accounting. He moved to Dallas in 1991. He has filled a range of roles over his long tenure. Originally, Don worked in design and construction as the cost manager, providing up-to-date project cost data and reporting, while working directly with contractors and construction companies to manage contracts and ensure timely payments. Don also served for many years as the Center's controller. He says, "I find working at the Center exciting because of the diverse programming we bring to our audiences, and because so many of my colleagues are passionate about the arts."

CAPITAL DONORS

Discover

STAFF PROFILE

LINDA KEOGH

Administrative Operations Manager



In her role, Linda Keogh assists the General Manager and Operations Department in all aspects including patron services, events, productions and facilities. She received the Mike Lucock Front of House Service Award in 2018.

Linda joined the center in 2006, when the offices for the Dallas Center of the Performing Arts Foundation were still operating out of two small Victorian houses on Boll Street in the State Thomas neighborhood. She was the Project Management Administration Assistant for the Center, and witnessed the first shovels hit the ground on what would become the Lexus Red Parking structure—and every building thereafter. Naturally, she is also the keeper of archived drawings, construction photographs and documents for the entire Center.

"I always feel that the Center is and has been a huge part of my life, and every day is a great day—all 17 years of them," says Linda. Originally from South Africa, she has lived in the U.S. for 42 years and is a proud U.S. citizen.

FRONT AND CENTER

In 2021, we launched a seat dedication campaign to provide the opportunity for loyal supporters to name orchestra-level seats in the Margaret McDermott Performance Hall of the Winspear Opera House. These dedication plaques not only created a physical testament to our shared story but also helped further the Center's mission at a critical time. You haven't missed your chance! Look for updates in the season ahead for the launch of another seat dedication campaign in honor of our 15th anniversary. Photos: Jay Simon



Center supporters Dr. Anu Ravipati and Dr. Devesh Ramnath, April 2020.



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 Donna M Wilhelm
 Wheelice Wilson, Jr.

ANNUAL FUND

The Center relies on annual contributions from individuals and foundations to support its programs and annual operations. Year after year, we continue to be amazed by the generosity of our community. All contributions, large and small, make an impact on the Center's ability to fulfill its mission.

ENDOWMENTS

The Meadows Foundation—Maintenance
Neiman Marcus—Education
Donna Wilhelm Friendship Fund—
Community Partners
McGee Foundation—Tessitura Database
Horchow Family Fund—Operations

INSTITUTIONAL SUPPORT

\$100,000+

Communities Foundation of Texas
The David M. Crowley Foundation
The Eugene McDermott Foundation
The Moody Foundation
Toyota Motor North America, Inc.

\$25,000–\$99,999

Dallas Tourism Public Improvement District
Downtown Dallas, Inc.
Fichtenbaum Charitable Trust
The Harry W. Bass, Jr. Foundation

\$10,000–\$24,999

Disney Worldwide Services, Inc.
Sapphire Foundation
TACA
Texas Commission on the Arts
Texas Travel Industry Recovery Program

\$5,000–\$9,999

Ellis Kirk Group

\$1,000–\$4,999

Dallas Bar Association

INDIVIDUAL SUPPORT

\$50,000+

Anne and Robert Bass
Deedie Rose

\$25,000–\$49,999

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Barbara Thomas Lemmon
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Judith and Daniel Tobey

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\$5,000–\$9,999

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Sheryl and John Paul
Robert Pechar
Michal Powell
Dr. Anu Ravipati and Dr. Devesh Ramnath
Katie and Ian Rehmt
Greg Roemer and Tong Cui

Donor listing as of July 31, 2023

STAFF PROFILE

NATHAN MONGOL WELLS

Marketing Technology
Coordinator



Dallas native Nathan Mongol Wells has worked at the AT&T Performing Arts Center since March 2022. As the Marketing Technology Coordinator, he creates and sends marketing emails, as well as updates the Center's website and event webpages.

Nathan has also been a singer/songwriter/musician and recording artist since high school, performing country, folk, heartbreak, humor and honky-tonk. He released two records with his band, Ottoman Turks, and tours around the country. His debut solo album, *From A Dark Corner*, has just been released. He is closely associated with the local record label State Fair Records. Playing shows and writing songs are his favorite pastimes, and he enjoys bringing his perspective on the music industry to the Center and all of its programs. You can see Nathan's LISTEN performance on the Center's YouTube channel, AT&TPAC@Home. He has also performed at the PNC Patio Sessions concerts in Sammons Park.

STAFF PROFILE

AHILA GULASEKARAM

Education and Community
Engagement Manager



Ahila Gulasekaram is part of a dynamic team that plans and executes arts experiences for students, families and the community through arts education programs, as well as ArtsBridge – Powered by Toyota, the Center's program serving West Dallas.

"It is extremely fulfilling to be out in the communities we serve, using the arts to bridge racial and social economic divides," says Ahila, who has worked at the Center for four years. Ahila is also a performance artist. She is a first-generation Sri Lankan American who has a passion for a form of Indian classical dance known as Bharata Natyam. She has toured extensively throughout the U.S., Europe and Asia with the Arpana Dance Company, based in Southern California. In Dallas, she choreographs and performs with the Indique Dance Company, which has appeared several times in the Center's Elevator Project. She also serves on the Center's Unity and Diversity Council, focusing on inclusivity, diversity, equity and access.

\$2,500–\$4,999 cont.

Rosine Foundation Fund
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Silvis Family
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Phyllis and Ron Steinhart
Claudia Stool
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Mary Suhm
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Deborah and James Turner
Southern Methodist University
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\$1,000–\$2,499

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Robert Davis
Deborah McMurray and Glen Davison
James Deer
Sara and Jason Dennis
Lynn and Andrew Derman
Tammy and Mike Dickstein

Donor listing as of July 31, 2023



Since opening 14 years ago, the Center has contributed to the vibrant growth and economic impact of the Dallas Arts District, which can be seen in the dynamic and changing skyline around the campus, August 2021. Photo: Can Turkyilmaz

STAFF PROFILE

PATRICK KELLER
Master Flyman/Rigger



Patrick Keller, known as "Patman," is a member of the talented backstage team that makes all the magic happen at the Center. Patman is in charge of the fly rail, which is the theatrical rigging system of ropes, pulleys, counterweights and more that allows the crew to hoist curtains, lights, scenery and sometimes people. One of his chief talents is designing the many stunning configurations of the iconic Moody Foundation Chandelier in McDermott Hall in the Winspear Opera House.

When you see the unique arrangements for those 318 LED acrylic light rods, Patman is the guy who has made all that happen! "Even the smallest move changes the looks, and it looks so different from every angle," says Patman, who joined the Center just as it opened in 2009.

Prior to that, Patman had a long history on the road. He has toured with Paul McCartney, the Rolling Stones, The Who and New Kids on the Block, to name just a few.

OUR DONORS

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\$1,000-\$2,499 cont.

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Marge and Larry Goodman
Deborah Deitsch-Perez and Dr. Steven Goldfine
Pam and Dr. Ron Graves

Holly and Stormy Greef
James Greenfield
Livvy and Jules Greif
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Kimberly and David Grossman
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Dale Hinz
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Sally and Greg Hoveland
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Cher and David Jacobs
Marla and Howard Janco
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Maria Esteves and Jaime Jaramillo
Harriet Jeffers
Kristi and John Jenkins
Sue and Phil John
Linda Johnson
Sophia and Willis Johnson
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Leslie and Kirk Justus
Jeff Jutte
Kimberly Kacal
Rachel and Michael Kane
Corinne and David Karp
Peggy and Rob Kaufman
Joan and Joseph Kay
Judy and Harold Kaye
Laura and Robert Kehoe
Donna and Greg Kelly
Luke Kelly
Harriett Kennedy
Amy and Kevin Kerber
Mushtak Khatri
Elizabeth Kiernan
Jan Killian
Sheilon King
Diana and Don Kingston
Delane Kinney
Tanya and Charley Kiser
Diana and Nicole Klein
Shorrie and Jeffrey Klein
Rodger Kline
Heather Knopowski
Gina and John Knight
Amanda Knobloch

Dr. Christine Ho and Dr. Anil Koganti
Dr. Mark Kogut
Christine Koski
John Kranitz
Ron Kreuzberger
Joni and John Krieg
Amy and Jason Kulas
Sarah Kwidzinski
Gary Laben
Shirley Lacroix
Sepherson Landers and James Hester
Steven LaPorte
Kurt Lasher
Joyce Laux
Kathleen and Michael LaValle
Amy Stewart Law
Ginger and Bruce Leib
Dr. Greg and Alicia Lensing
Marsha Lev
Leslie and Steven Levin
David Lewis
Mary Lewis
Stephen Lieman
Kathy and Bob Lines
Tricia and Steve Loe
Julio Lopez
Lott Physical Therapy & Fitness Center
Autumn Kraus and Felix Lozano
Dana Ly
Julie Machal-Fulks
Susan and Ed Madden
Julia and Lawrence Mandala
Genny and Chris Mantzuranis
March Family Chantable Foundation
Leonor Marquez
Charlene Marsh
David Martin
Gilbert Martin
Kenneth Martin
David Martindale
Julie and Edward Marx
Todd Massey
Shirley Mastenbrook

Donor listing as of July 31, 2023

STAFF PROFILE

KIM BOWDRY

Usher



Kim Bowdry has been a volunteer at the AT&T Performing Arts Center since it opened in 2009. She is a welcoming presence, making sure everyone finds their seats and feels at home. She received the Volunteer of the Year Award in 2017.

Volunteering has also allowed Kim to see a diverse range of shows at the Center over the past 14 years. Her favorite Broadway show is *Hedestown*. She loved Dallas Theater Center's 2017 production of *Electra*, which played out across the Center's campus, with a dramatic ending on the Donor Reflecting Pool lined with candles. "*Electra* was next level from a creative perspective," Kim says. She also loved seeing Harry Connick, Jr., at the Winspear Opera House. "He is a superb entertainer, and his dedication to his craft is expertly conveyed to his audience."

Her fondest memory followed a performance of *The Nutcracker*. "A little girl approached me to show off her new doll. She said it was 'the bestest day ever.' Her mom then said that it was their first time at a live performance and that they would always remember it," Kim says. "The Center is all about creating special memories."

\$1,000–\$2,499 cont.

Elizabeth Matsil
Susan and Dan Matthews
Larry McCarley
Linda McClain
Terri and Randy McClellan
Kathy McCool
Susan Brown and Bill McCoy
Paige McDaniel
Larry McElrath
Alyce and Murry McKenzie
Dr. Bryon McKnight
Jeff McLaughlin
Javine and Scott McLaughlin
Vickie Medlin
Dr. Robert Metzger
Stacey L. Meyer
Mary and Peter Meyers
Christina Middlebrook
Sara Miller
Gail Rigler and Michael Milner
Stephen Montefusco
Rebecca and James Moore
Darlene and Thomas Moore
Sharon and Kevin Morrison
Susanne Morrison
Brandi and Robert Motion
Veronica Moyé
Gerard Murphy
Anne-Marie and Jon Myhre
Matthew Mylykangas
Martha and Barry Nadler
Dr. Anh-Hong Tran and Eric Nadler
Linda and William Nelson
Phillip Nesbit
Kate and Keith Newman
Janiece and Jimmy Niemann
Karen and Chris Niethenhofer
James Noonan
Charlene and Tom Norris
Anne and Michael Ochstein
Cindy and Dr. Pat Ohlenforst
Jane and Gabriel Ojeda
Twyla and Tom O'Keefe
Sharon O'Neil
Cathy and David Pace
Jack Page
Ron Palluth
Rocco Papalia
Brett Parsley
Katrina Parsley
Renita and Mark Partin
Rana and John Pascoe
Hillary and Joel Patterson
Abbe L. Patton
Dr. Craig Paul
Dr. Paul Payne
Elaine and Trevor Pearlman
Guillermo Perales
Jennifer Perez
Stanley Peskind
Ann and John Piazza
Annette and Steven Pipes
Laurie and Todd Platt
Laura and Gary Powers
Arlene and Bill Press
Susan and Jim Pressler
Pat and John Priest
Dianne Prothro
Gina and Jeff Prudhomme
Kendall and Chris Purpura
Dr. J. Michael Putman
Mario Quintanilla
Cindy and Dr. R. Lynn Rea
Amber D. Reace
Dorothy Reeder
Ed Reeve III
Ann and Peter Reid
Matthew Noah Renfrow
Susan and James Riley
Michelle Robberson
Sandra Roberdeau
Larry Roberts
Dr. Dena Robinson
Ana and Daniel Rodriguez

Cecelia Rogers
Lisa Ross
Barbara and Stephen Ruel
Cindy Salkowski
Tricia and Ken Salyer
Nalini Samuel
Jennifer and John Sanders
Claudia Sandknop
Terry Sandlin
James Sargent
Dr. Ravindra Sarode
David Sassano and Don Tapani
Michael Schiff
Julie and Randal Schoenstedt
Jackie and Andre Schwitter
Lynn Rossi Scott and Peter Scott
Carol Segreti
Mark Sentz
Terry Shafer
Brad Sham
John Shaw
Jonathan Sherwood and Lance Schnell
Patricia and Tom Shires
Judith Shure
Toni and Morey Silverman
Denise and Denis Simon
Dr. Brenda Sims
Joseph Sims
Allison Singer
Kelly Smoyer
Carolyn and Keith Sockwell
Dan Sorey
Cindy and Dr. Stuart Spechler
Helen Spence
Teresa and Paul Spiegelman
Charles Stanley
Darren Stanley and Paul Wackym
Billie Staton
Karen and Jack Stecher
Sandra and Gary H. Stone
Jill Stone
Carolyn Raiser and Andy Streitfeld

Monica Susman
Ruth L. Switzer
Mary Tabor
The Tang Family
Rosalie and Alan Taper
Tonya Tarpeh
Christina Lagoda and Marc Tatarsky
Betsy and Todd Teitell
Beth and Chuck Thoele
Dabbie and Michael Thompson
Lynne and Bob Thompson
Angela and Joel Thronburg
Cynthia and Edward Timms
Louis Tiseo
Shari and Jay Tobin



ArtsBridge teaching artist Kyle Igneczi shares his puppeteer skills at Art Walk West in West Dallas, October 2021.
Photo: Nate Rehlander

Donor listing as of July 31, 2023

STAFF PROFILE

JENNIFER PEREZ

Director of Corporate and
Foundation Relations



Jennifer's primary role is to grow corporate and foundation relationships for the Center, which she does by building substantive relationships and crafting sponsorships that effectively communicate the unique opportunities at the Center. Jennifer is also a part of the Center's Unity and Diversity Council, focusing on inclusivity, diversity, equity and access."

I am constantly inspired by the vibrant and creative environment that surrounds me," says Jennifer, who joined the Center in 2022. "Collaborating with a team and partners who are vested in promoting the Center's mission is highly stimulating."

Born and raised in New York City, Jennifer has a background in the performing arts. As a child, she had the opportunity to participate as an audience member in various Nickelodeon shows. In high school, she traveled to Italy with the Phillips Academy Choir to perform Handel's *Messiah*. As an adult, Jennifer sang in an all-female merengue band and performed locally in the city. "The arts have always been significant in my life," she says. "I am proud to contribute to keeping the arts alive in Dallas through my work."

\$1,000–\$2,499 cont.

Linda McIntosh Todd
William Toles
Barb and Michael Tonti
Dr. Rudy and Carolyn Tovar
Judy Townley
Javan Townsend
Gene E. Toye
Thuy and Eric Paletti
David Trautvetter
Lisa and Tony Truppa
Jo Tuck
Elaine Tucker
Mary Anne and James Turner
Douglas Unger
Bonnie Uzalac
Amanda VanDenBerg
Lorraine Vecchiola
Debra and Raymond Vines
Sharon and Robert Walker
Suzanne V. Walker
Laurie Marine Wallace
Lorry and Patrick Wallace
Danielle and Chad Walters
Patricia Watson
The Weiss Family
Susan and John Wellik
Joel Wellnitz
Carol R. West
Judith Wharton
Laura and Doug Wheat
Mary Whiting-Puckett
The Skantz-Wiley Family Fund
Becky and Tom Williams
Jessica and Brian Willson
Margaret Wilonsky
Alicia and Christopher Winn
Laura Worsham
CandE and Steve Wright
Sally Wyatt
Janet and Stephen Wyrick
Dr. Natan and Rachel Yaker

Laura and Douglas Yarbrough
Chris and Donna Young
Tricia Yu
Radhika Zaveri
Kristie and Geoffrey Zenick
Bethany and David Zimmerman
Pat Zipper
Pamela Zmud
Joyce and Paul Zopolsky
Chris Zpevak
Frank Zuch

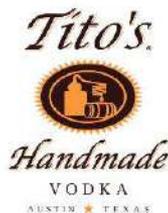
Donor listing as of July 31, 2023



Bharatanatyam dance students and a Chinese dragon dance in front of the Winspear Opera House for Asian American/Pacific Islander Family Weekend, May 2023. Photos: Jarvis Jacobs

ARTS ALLIES

Great cities have great art, along with great corporate support of the arts. And these partners play a pivotal role in the success of the AT&T Performing Arts Center's mission. Through their support, the Center delivers exceptional spaces for artists and artistic organizations, curates diverse performing arts experiences, provides free educational programs and community events and ensures the arts remain accessible and inspiring to all. We extend our heartfelt thanks.



Additional partner support provided by: Corgan; Cresa; Fossil Group, Inc.; Jackson Walker LLP; Key Whitman Eye Center; KPMG; Locke Lord; Mazars; Perkins Coie LLP; Platinum Parking; Sidley Austin LLP; Southwestern Medical Foundation; Thompson & Knight LLP and Young Women's Preparatory Network.

CENTER HIGHLIGHTS

311,080

total attendance as the post-pandemic audience rebound continues, an increase of 22% from the previous year's 255,000.

32,821

first-time audience members welcomed to the Center.

47

sold-out shows, including resident companies.

2,077

individuals, families, foundations and organizations contributed to the Center's Annual Fund.

1,284

of the Annual Fund donors are new.

100%

of our Board members participated in annual giving.

43

corporations joined in supporting the Center—a record amount.

19

new Board members recruited.

43%

ethnic diversity amongst our Board of Directors.

11,755

participants and attendees engaged across all of our arts education programs.

3,000

attendees at our first annual Latinidad festival, greatly exceeding expectations.

7,000

record attendance at our signature community event, Reliant Lights Your Holidays.

IN THE BLACK:

While still recovering from the pandemic audience losses, the Center ended both fiscal years with small surpluses.

\$3.489 MILLION

expended on major capital projects and repairs to ensure the campus and venues are well maintained.

FY23

FY22 & FY23

FISCAL YEAR 2023

SOURCES

\$25,069,301



USES

\$25,004,347



FY23 numbers are unaudited.
Fiscal year is August 1 – July 31.

BY THE NUMBERS

Discover



CITY-CENTER PARTNERSHIP

The Dallas Center for the Performing Arts, now known as the AT&T Performing Arts Center, has a long, collaborative and constructive partnership with the City of Dallas Office of Arts & Culture (OAC). The Center was created in partnership with the city to help complete the decades-old vision behind the Dallas Arts District. Ninety percent of the cost to build the Center was privately funded, and, when completed, it was gifted to the City of Dallas. Under a 90-year use agreement, the Center programs, operates and maintains the venues and campus with important City support.

Under a contract with the OAC, the Center also provides a range of support services to the Dallas arts community, especially small and midsize arts organizations. These include marketing, low-cost ticketing, performance space, artist support, reduced-priced tickets for artists and more.

The Center is deeply grateful to the Mayor and City Council, the City Manager's Office, the Office of Arts & Culture, and the Arts & Culture Advisory Commission for their service, leadership and visionary support of the Center and of the arts in Dallas. Photos: Chris Heinbaugh

ELECTED LEADERSHIP

Mayor of Dallas
Eric L. Johnson

District 1
Chad West

District 2
Jesse Moreno

District 3
Zarin D. Gracey

District 4
Deputy Mayor Pro Tem
Carolyn King Arnold

District 5
Jaime Resendez

District 6
Omar Narvaez

District 7
Adam Bazaldua

District 8
Mayor Pro Tem
Tennell Atkins

District 9
Paula Blackmon

District 10
Kathy Stewart

District 11
Jaynie Schultz

District 12
Cara Mendelsohn

District 13
Gay Donnell Willis

District 14
Paul Ridley

ARTS & CULTURE ADVISORY COMMISSION

Chair
Ella Goode Johnson
District 3

District 1
Augustine Jalomo

District 2
Linda Blase

District 4
Jesse Hornbuckle*

District 5
Tamitha Cuiel

District 6
J. Damany Daniel

District 7
Dr. Teresa L. Jackson

District 8
Brad Spellacy

District 9
Mickie Bragalone

District 10
Silvia Bodell

District 11
Krista Weinstein

District 12
Jo Trizila

District 13
Jim Nugent

District 14
Grace Glover

District 15
David Small

*Ex Officio
Center Board Member

At-Large
Grady McGahan

At-Large
Vicki Meek

At-Large
Jodi Voice Yellowfish

STAFF

City Manager
T. C. Broadnax

Assistant City Manager
Liz Cedillo-Pereria

Office of Arts & Culture Director
Marline Elyse Philippe

Assistant Director
Benjamin Espino

Business Manager
Anne Marie Gan





In May 2018, longtime Center Board member Debbie Storey—a former AT&T executive, author and motivational speaker—stepped out of retirement to lead the Center in an interim capacity. In February 2019, she agreed to assume the role full time through the end of 2020. When COVID-19 struck, Debbie continued to lead through the crisis, delaying her retirement until July 2022.

During her time as CEO, Debbie helped achieve a landmark partnership with Dallas Summer Musicals (now Broadway Dallas), expanded the reach and impact of our community and arts education programs and provided a heightened focus on diversity, equity and inclusion. She also guided the Center through the financially devastating pandemic, helping to solidify its financials and position it for a healthy future.

To acknowledge all her work, board members, donors and staff contributed funds to create the Debbie Storey Speaker Fund, which helps cover the costs of speakers for the Young Women's Leadership Conference, which was developed during her term as CEO. Debbie continues to serve on the Center's Board of Directors.

Warren Tranquada joined the Center in July 2022 from the New Jersey Performing Arts Center (NJPAC) in Newark, where he served as Executive Vice President and Chief Operating Officer. He was responsible for strategic planning and business operations for the organization and its \$50 million annual budget. NJPAC has a national reputation for its diverse and distinctive programming, entrepreneurial business model, vibrant arts education, community and civic engagement programs—and for its role as an economic catalyst for downtown Newark.

Since arriving in Dallas, Warren has focused on improving the customer experiences, rebuilding audiences post-pandemic, supporting our partners and resident companies, activating the Center's campus with more performances and activities and ensuring the Center remains on a sustainable financial footing. He views the Center as a critical and collaborative cultural institution for the city, one that provides impactful cultural experiences both in the Dallas Arts District and across the community.

Born in Canada, Warren is a triathlete and hockey player, and has become a Dallas Stars fan (except when they're playing the Toronto Maple Leafs). He and his wife, Alexine, have three children and live in the city of Dallas.



OUR TEAM

SENIOR STAFF

Warren Tranquada.....	President & Chief Executive Officer
Paul Cathey.....	General Manager
Kelli Criswell.....	Executive Assistant
Rolanda Gregory.....	Vice President of Marketing
Tracy Hargis.....	Vice President of Human Resources
Chris Heinbaugh.....	Vice President of External Affairs
Kendall Purpura.....	Vice President of Development
Konrad Rudnicki.....	Chief Financial Officer
Greg Seamon.....	Vice President of Programming & Venue Sales

CORPORATE PARTNERSHIPS

Jennifer Perez.....	Director of Corporate & Foundation Relations
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DEVELOPMENT

Erica Lendl.....	Grants & Proposals Manager
Cassidy Liles.....	Development Associate
Robin Plata.....	Director of Development
Savannah Dunhill.....	Associate Manager of Development

EDUCATION & COMMUNITY ENGAGEMENT

Ryan Cruz.....	Education & Community Engagement Coordinator
Autumn Garrison.....	Director of Education & Community Engagement
Ahila Culasekaram.....	Education & Community Engagement Manager
Christian Loaliza.....	Education & Community Engagement Coordinator

EXTERNAL AFFAIRS

Hector Garcia.....	Director of Strategic Services
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FACILITY ADMINISTRATION

Linda Keogh.....	Administrative Operations Manager
Kit Westerman.....	Director of Operations
Ted Whitehead.....	Safety Operations Manager

FACILITY AND THEATER OPERATION

Desmond Jackson.....	HVAC Facilities Technician
Tim McCagnren.....	Facilities Technician Supervisor
Rian Mendez.....	Facilities Technician
Donte Scallion.....	Facilities Technician
Chuck Thomas.....	Director of Facilities

FINANCE

Caleb Adeogun.....	Director of Financial Planning
Don Anderson.....	Accounting Manager
Stacy Cedillo.....	Senior Staff Accountant
Hanna Gross.....	Controller
Donna Keeler.....	Accounts Payable Clerk
Carsen Russell.....	Financial Planning Analyst

HUMAN RESOURCES

Ukari McKinney.....	People Operations & Culture Generalist
---------------------	--

INFORMATION TECHNOLOGY

Christopher Draughn.....	Technology Support Analyst
Adam Hourigan.....	Director of Information Technology
Steven Ly.....	Technology Support Analyst

MARKETING

Caroline Crocker.....	Director of Marketing & Communications
Shaliyah Johnson.....	Graphic Designer
Matt Lyle.....	Content Marketing Manager
Aleira Martin.....	Marketing Publicity Manager
Liz Ramirez.....	Marketing Intern
Ally Sandoval.....	Performance Marketing Manager
Bill Spellman.....	Director of Marketing Operations & Technology
Nathan Wells.....	Marketing Technology Coordinator
Savannah Ziemian.....	Social Media Coordinator

PATRON SERVICES

David Becker.....	House Manager
Janet Bogdanski.....	Patron Services Supervisor
Caroline Cooper.....	Event Manager
Jerry Crayton.....	Patron Services Supervisor
Sharon Dorsey.....	Patron Services Supervisor
Barry Herbert.....	Patron Services Supervisor
Kathryn Herbert.....	Patron Services Supervisor
Judith Kline.....	Patron Services Supervisor
Brittany Kurgat.....	Patron Services Supervisor
Naomi Link.....	Senior Event Manager
Joel Loeb.....	Patron Services Supervisor
Robert McDowell.....	Director of Patron Services & Events
Charles McMullen.....	Patron Services Supervisor
Charles Moore.....	Senior House Manager
Linda Moten.....	Patron Services Supervisor
Elliot Overton.....	Event Manager
Anastasia Pharr.....	Associate Director of Patron Services & Events
Elizabeth Rose.....	Patron Services Supervisor
Dennis Scheer.....	Patron Services Supervisor
Susan Selena.....	Patron Services Supervisor
Shawn Whittington.....	House Lead

PRODUCTION/BACK OF HOUSE

Jorge Amador.....	Audio & Video Manager
Tim Callahan.....	Head Carpenter
Rob Carrillo.....	Technical Coordinator I

PRODUCTION/BACK OF HOUSE cont.

David Chavez-Garcia.....	Technical Overhire
Armando Chavez-Garcia.....	Lighting Assistant
Tyler Cureton.....	Technical Director
Jaca Hershberger.....	Head Audio
Andrew Holden.....	Lighting Manager
Josh Jackson.....	Production Manager
Patrick Keller.....	Head Flyman/Rigger
Weston Keifer.....	Director of Production
Cedric Kimble-Thomas.....	Assistant Technical Director
Eric Miller.....	Senior Production Manager
Ziggy Renner.....	Technical Coordinator II
Lee Terry.....	Head Electrician
Christian White.....	Audio Visual Assistant
John White.....	Head Properties

PROGRAMMING

Marissa Cogburn.....	Director of Venue Rentals & Sales
Emily Dugal.....	Programming & Venue Sales Coordinator
Ryan Henry.....	Talent Buyer
Amanda Reynoso Lizarraga.....	Campus Activations Coordinator
Marcela Rojas.....	Programmer of Campus Activations & Special Programs

TICKETING & SHARED DATA SERVICES

Christa Barlow.....	Ticket Services Agent
Austin Beck.....	Ticket & Box Office Supervisor
Blanca Carranza.....	Ticket & Box Office Manager
Will Clark.....	Ticket & Box Office Supervisor
Ashley Davis.....	Associate Director of Ticket Services
Karl Day.....	Ticket & Box Office Supervisor
Rense Fossett.....	Ticket Services Agent
Joseph Guthrie.....	Ticket Services Agent
Bruce Jaster.....	Ticket Services Agent
Debra Krusehart.....	Ticket Services Agent
Sarina Lacina.....	Shared Data Support Analyst
Lauren Lowney.....	Ticket & Box Office Manager
Ryan McClure.....	Ticket & Box Office Manager
Sarah McLain.....	Shared Data Support Analyst
Curtis MEEK.....	Senior Director of Ticketing & Analytics
Alan Pollard.....	Senior Ticketing Services Agent
Barbara Vance.....	Ticket Services Agent
Denekia Wallace.....	Ticket Services Agent
Katrina Wilson.....	Ticket Services Agent

LAND RECOGNITION

The Dallas Arts District is filled with magnificent arts institutions, high-rise office and residential towers, parks, restaurants, hotels and more. But its history is complex.

For many centuries, this land was inhabited by numerous Native American tribes including the Hasinai, Wichita, Comanche, Cherokee, Kiowa, Tawakoni and more. The Caddo, driven here by the settlement of Louisiana, inhabited the Dallas area until being violently removed in the 1840s by American settlers and soldiers.

This neighborhood was also one of the city's original freedmen's towns, built by formerly enslaved Black people after their emancipation at the end of the Civil War. It became a vibrant center for Black life and culture. Some of its historic structures still stand. Built in 1922, Booker T. Washington High School was the first Dallas high school for Black students. It is now an arts magnet school. St. Paul's United Methodist Church was a prominent Black religious institution. And the historic Moorland YMCA also served as a center for the civil rights movement in Dallas and as a hotel where Black leaders like Thurgood Marshall and Muhammad Ali would stay because the city's hotels were segregated. Today this structure is home to Dallas Black Dance Theatre, one of the AT&T Performing Arts Center's five esteemed resident companies.

We recognize and honor this neighborhood's history and the many stewards of this land over hundreds of years. Photos: Chris Heinbaugh



Booker T. Washington School for the Performing and Visual Arts



Historic Moorland YMCA/
Dallas Black Dance Theatre

ABOUT THIS PUBLICATION

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Editor/Project Manager: Susan Gillis Yarad, Gillis Arts Consulting, susangillisyarad.com/consulting

JOIN OUR CAST

Work at the Center: attpac.org/careers

Volunteer at the Center: attpac.org/volunteer

The Center's culture is shaped by the values and actions of its people. We cultivate an atmosphere of inclusion, diversity and equity for our staff, artists, community and beyond. We commit to listen to and learn from one another, and take a stand for what we know is right. We strive to ensure that every individual feels valued, respected and secure within our organization.

The Center affords equal employment opportunity to all, regardless of race, creed, color, religion, gender, national origin, ancestry, age, marital status, veteran status, disability, gender identity or sexual orientation.

PHONE US

General	214.954.9925	info@attpac.org
Box Office	214.880.0202	boxoffice@attpac.org
Giving	214.978.2841	membership@attpac.org
Donor Services	214.978.2888	donorservices@attpac.org
Education & Community	214.978.2849	education@attpac.org
Sponsorship	214.978.2846	sponsorship@attpac.org
Group Sales	214.978.2829	groups@attpac.org
Rentals	214.978.2829	rentals@attpac.org
Tours	214.978.3636	tours@attpac.org
Media Relations	214.978.2877	press@attpac.org
Public Safety	214.978.3620	publicsafety@attpac.org
Administrative Offices	700 N. Pearl St.1800N	Dallas, TX 75201
Winspear Opera House	2403 Flora St.	Dallas, TX 75201
Wyly Theatre	2400 Flora St.	Dallas, TX 75201



The Center has achieved Sensory Inclusive Certification from KultureCity for its ongoing staff training to welcome and support patrons with autism, PTSD, dementia, complications from stroke and other sensory processing issues.



AT&T
PERFORMING
ARTS
CENTER

Yours To Discover

Audience members await a free premiere screening of the film *In the Heights* at the Winspear Opera House, June 2021. Photo: Jay Simon